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# HALDIMAND COUNTY

## Report PED-COM-05-2018 Caledonia Victoria Day Event and Fireworks For Consideration by Council in Committee on March 27, 2018

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### OBJECTIVE:

To authorize the Caledonia Regional Chamber of Commerce to host a fireworks display in recognition of Victoria Day on Sunday, May 20, 2018.

### RECOMMENDATIONS:

1. THAT Report PED-COM-05-2018 Caledonia Victoria Day Event and Fireworks be received;
2. AND THAT the Caledonia Victoria Day Event and Fireworks to be held on Sunday, May 20, 2018 be approved in accordance with the Festival and Event Policy 2015-02.

**Prepared by:** Lynda Kissner, Supervisor, Community Programs and Events

**Reviewed by:** Sheila Wilson, CPRP, Manager, Community Development and Partnerships

**Respectfully submitted:** Craig Manley, MCIP, RPP, General Manager of Planning and Economic Development

**Approved:** Karen General, CPA, CGA, Deputy Chief Administrative Officer

### EXECUTIVE SUMMARY:

The Caledonia Victoria Day Event and Fireworks will be an event organized by the Caledonia Regional Chamber of Commerce and its volunteers. This Victoria Day event will provide participants (residents and non-residents) with the opportunity to celebrate Canada's link to the British Monarchy. In addition to a fireworks display, this event will include local entertainment. This report is seeking Council approval to host the annual event for the first time. If deemed successful, the Caledonia Regional Chamber of Commerce intends to host this event annually, and this event will not require further Council approvals beyond any funding requests or unless the event is significantly modified as per the Festival and Event Policy 2015-02.

### BACKGROUND:

Victoria Day is a statutory holiday that is celebrated on the last Monday preceding May 25, in honour of Queen Victoria's birthday. This holiday is traditionally observed in many towns and cities with a fireworks display. Currently, there are no Victoria Day events held in Haldimand County, although the community of Jarvis reinstituted their formerly annual celebration in 2017 in honour of Canada's 150<sup>th</sup> birthday.

### ANALYSIS:

The Caledonia Regional Chamber of Commerce has submitted a Special Event Application (Attachment 1) to host an event designed to celebrate Victoria Day. The event will include local

entertainment and a fireworks display. For many, the Victoria Day Weekend marks the end of winter and is the unofficial start of the summer season.

The Caledonia Regional Chamber of Commerce promotions are targeted to encourage community participation and attract visitors from outside of Haldimand County. This event will provide an opportunity for the Chamber to promote local businesses to residents and tourists. The event is scheduled to be held on Sunday, May 20, 2018 from 8:00pm to 11:00pm (in the event of rain, the event will be held on Monday, May 21, 2018). The anticipated attendance at this event is 3,000 people.

The event will be held in Caledonia Kinsmen Park and the fireworks will be launched from the accessible fishing dock above the dam (to the west of the Park). In the past, fireworks have been launched from this location for other events.

The Special Event Application has been circulated to the required internal County Divisions (Building Controls and By-law Enforcement, Economic Development and Tourism, Emergency Services, Facilities and Parks Operations, Roads Operations, Planning and Development, and Support Services) and the external organizations (OPP and the Haldimand-Norfolk Health Unit) for review and approval. To ensure that the Caledonia Victoria Day Event and Fireworks is a safe and successful event, staff will be working with the event organizer to address key issues such as safe discharge of the fireworks, accessibility for emergency services and traffic and parking control.

## **FINANCIAL/LEGAL IMPLICATIONS:**

The Caledonia Chamber of Commerce has submitted a 2018 Major Festival and Event Enhancement Grant Application for consideration if the event receives Council Approval.

## **STAKEHOLDER IMPACTS:**

Staff have consulted with the Facilities and Parks Operations regarding the set up and clean up of the park, there are no concerns at this time.

## **REPORT IMPACTS:**

Agreement: No

By-law: No

Budget Amendment: No

Policy: No

## **ATTACHMENTS:**

1. Festival and Event Application – Caledonia Victoria Day Events and Fireworks.