

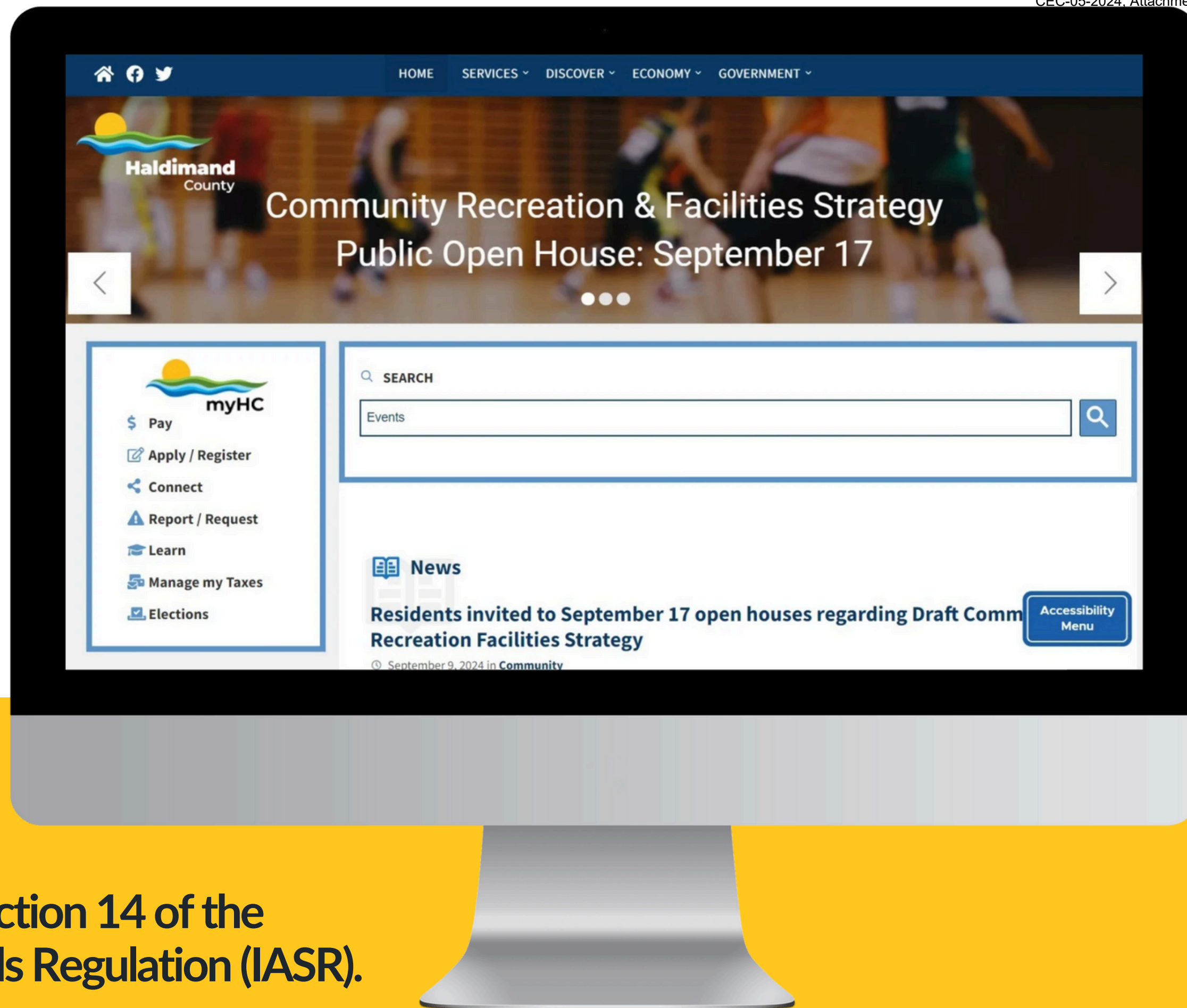


**Haldimand**  
County

**The new  
haldimandcounty.ca**



# Where we started



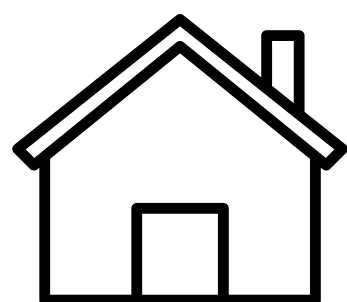
“Your organization is not in compliance with the accessible websites requirements under Section 14 of the Integrated Accessibility Standards Regulation (IASR).

>\_ Ministry of Seniors and Accessibility, 2022

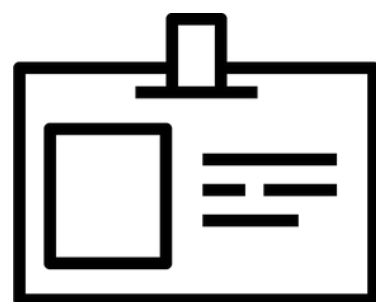
# What we heard



“ On a scale of 1-5 (5 being the best), how would you rate the usability of our current website?



Residents



Staff



Committees



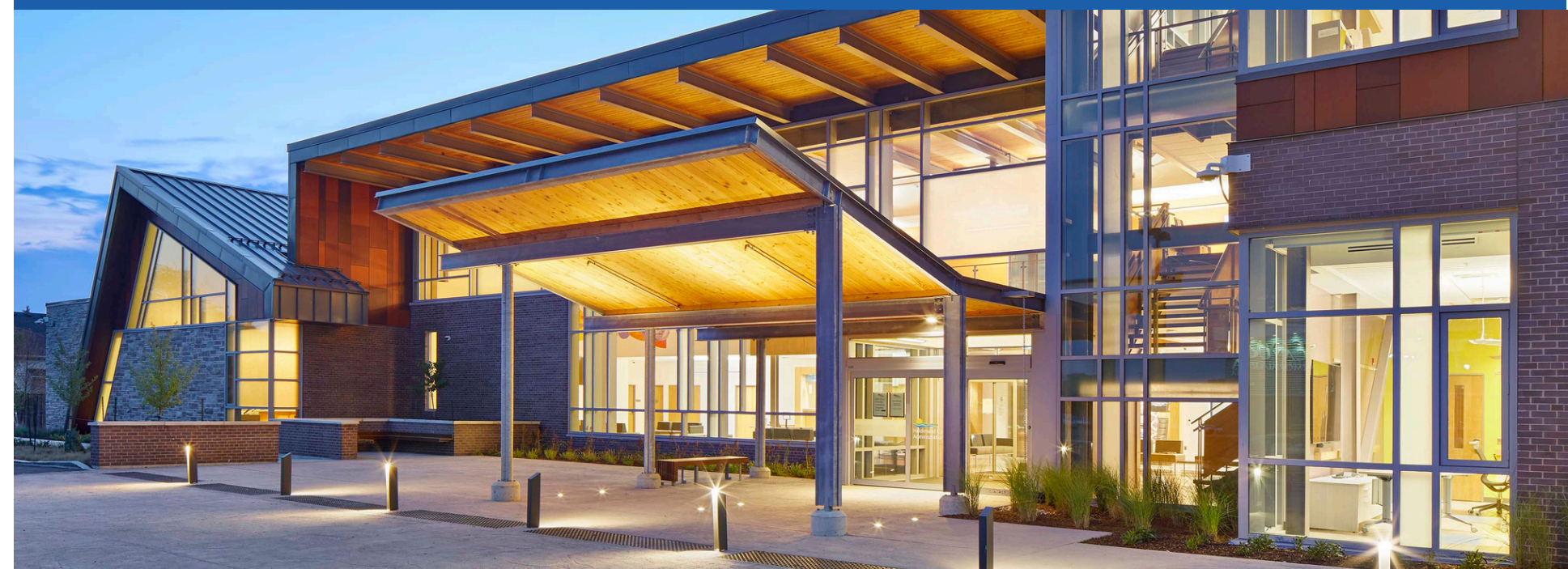
1. Poor navigation



2. Frustrating search



3. Inaccurate information



# Timeline



Redesign behind the scenes.

# By the numbers

**390**

content pages  
re-written

**75**

pdf documents  
remediated

**480**

icons sourced  
and edited

**78%**

pdf documents  
moved to html

**52**

bylaws set up as  
content pages

**40**

policies set up as  
content pages

**30**

content editors  
trained

**65**

online forms  
created

**50**

Businesses added  
to directory

## Redesign behind the scenes.



Photo by Kyle Lockhart

# Bringing it together

[www.haldimandcounty.ca](http://www.haldimandcounty.ca)

### >\_ Integrations

- eCommerce
- eScribe/Council Calendar
- Search
- Analytics
- Maps
- Business directory
- News and events

### >\_ Collaboration

- Pre-design sessions
- Sitemap testing
- Content meetings
- Project Working Team
- Steering Committee
- Page review one-on-ones
- Divisional consultations

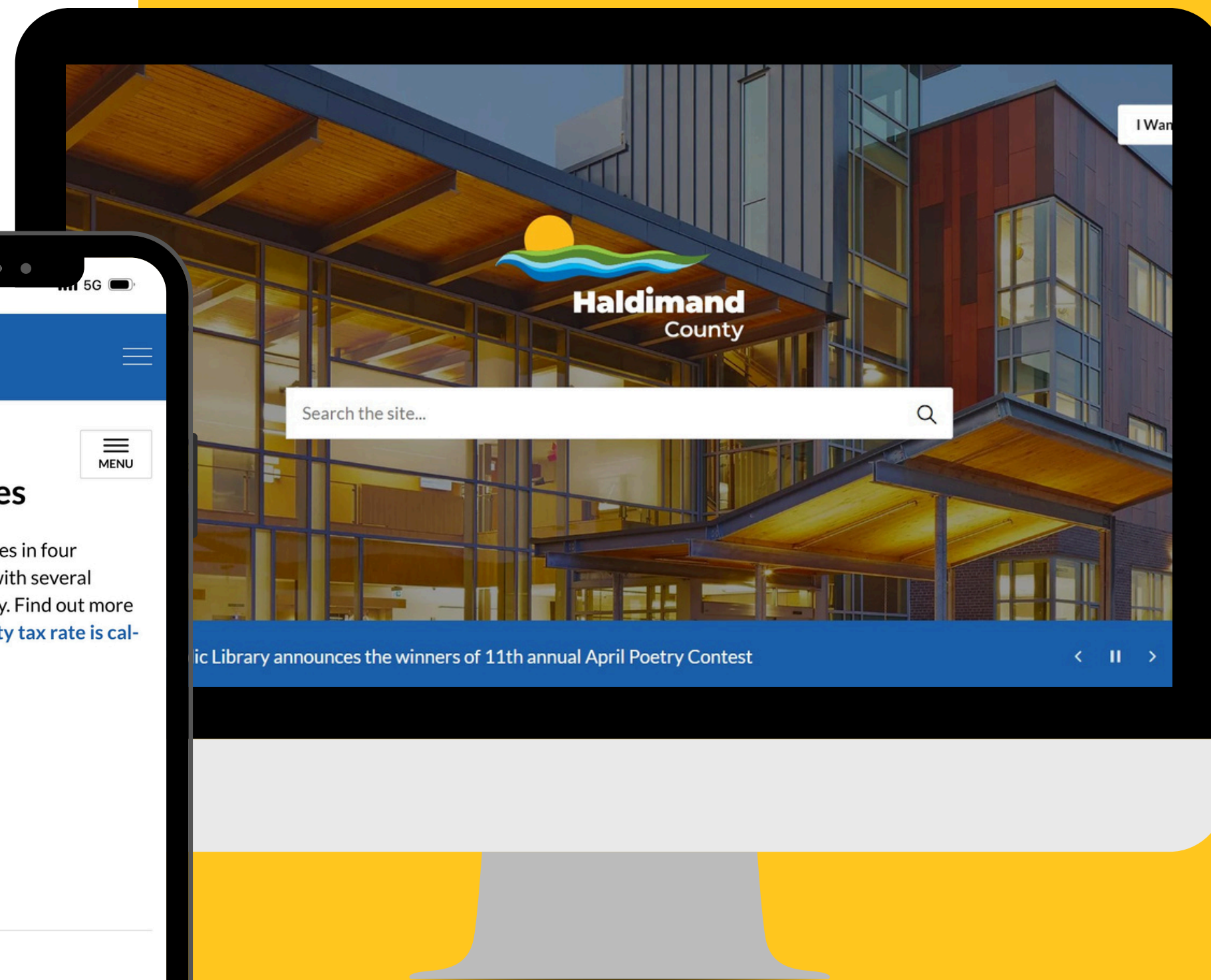
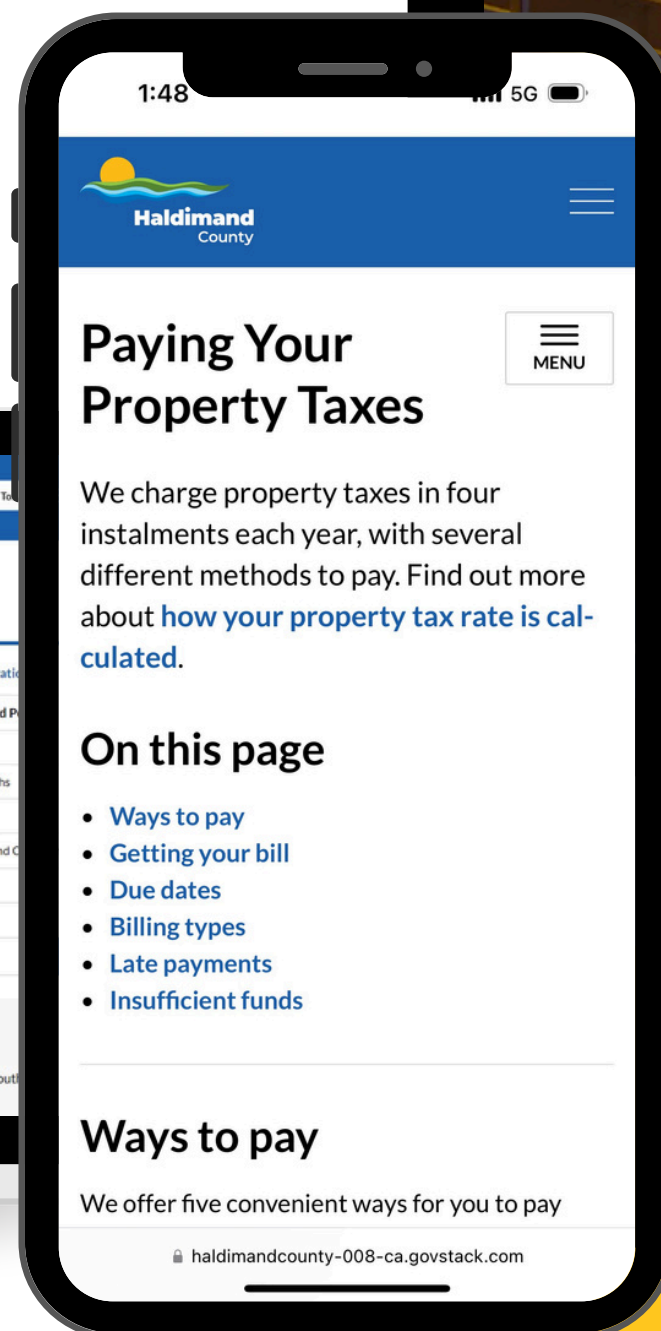
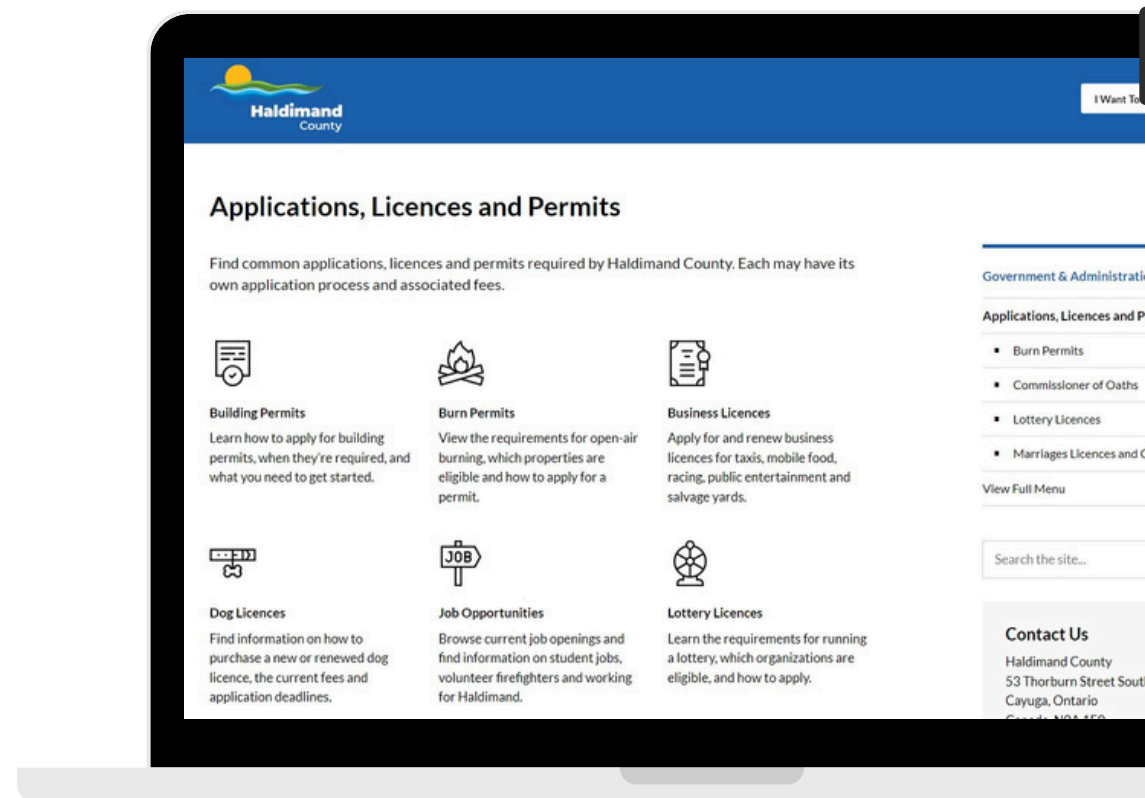
### >\_ Design

- Homepages
- Interior pages
- Templates
- Icons
- Branding
- Fonts

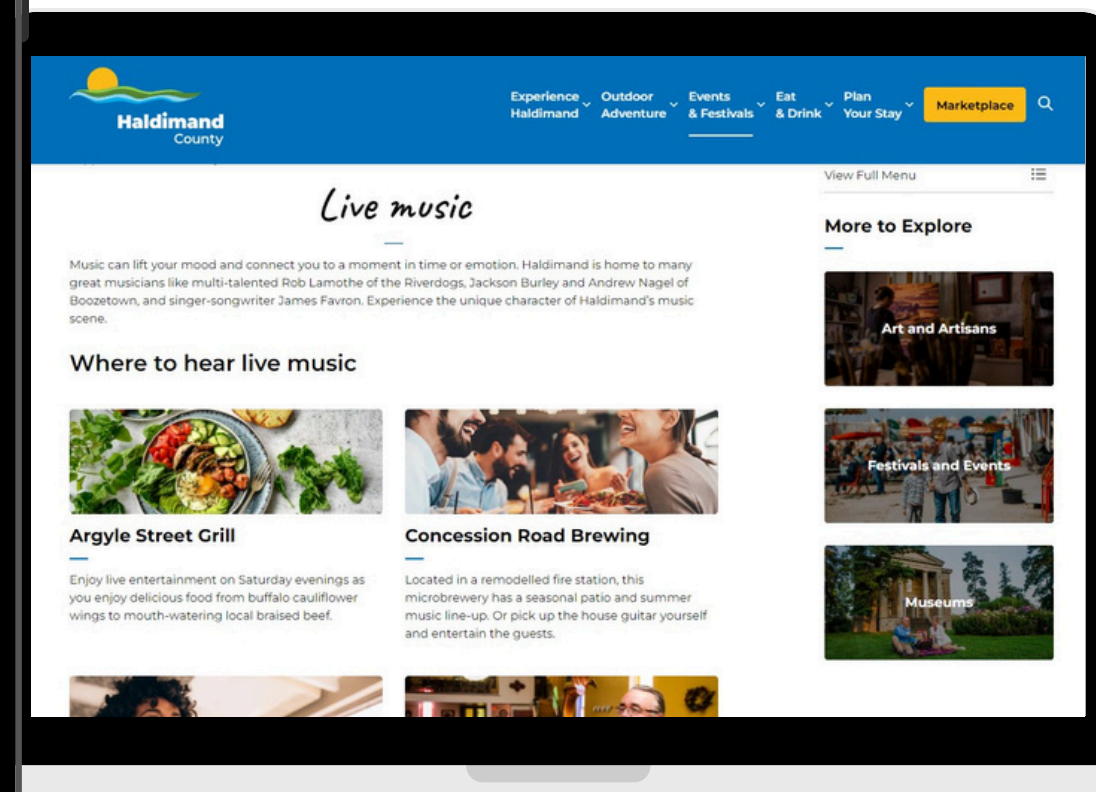
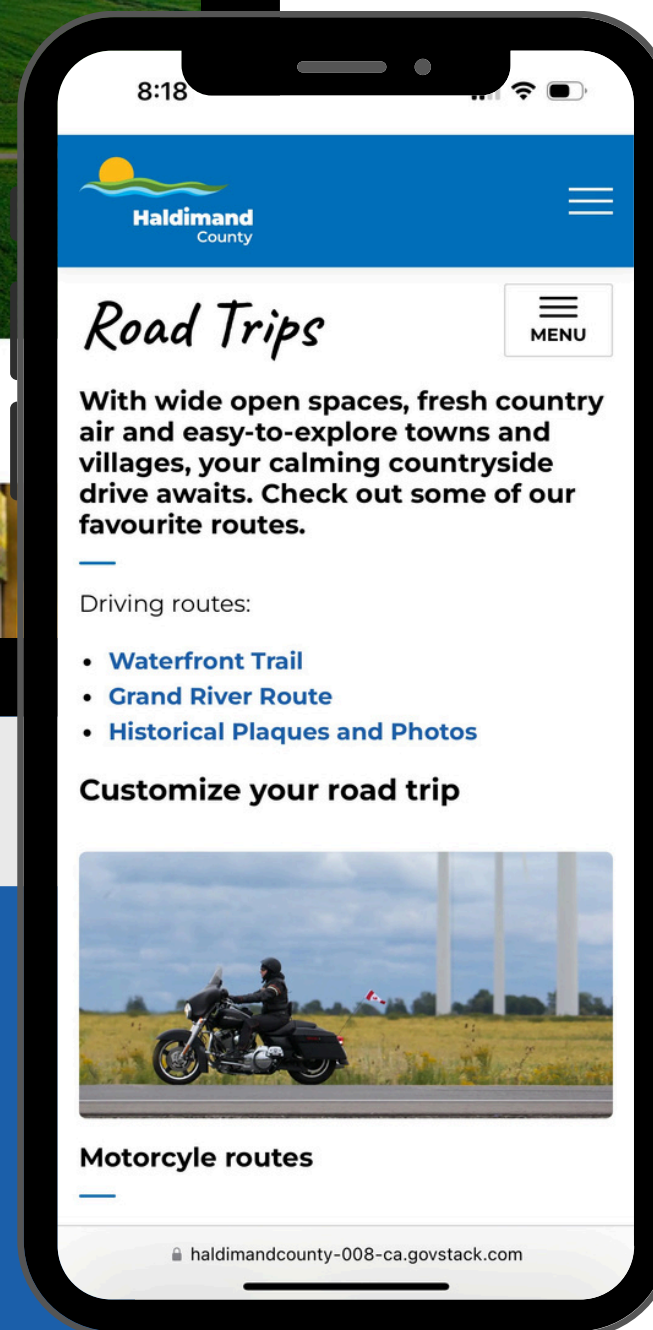
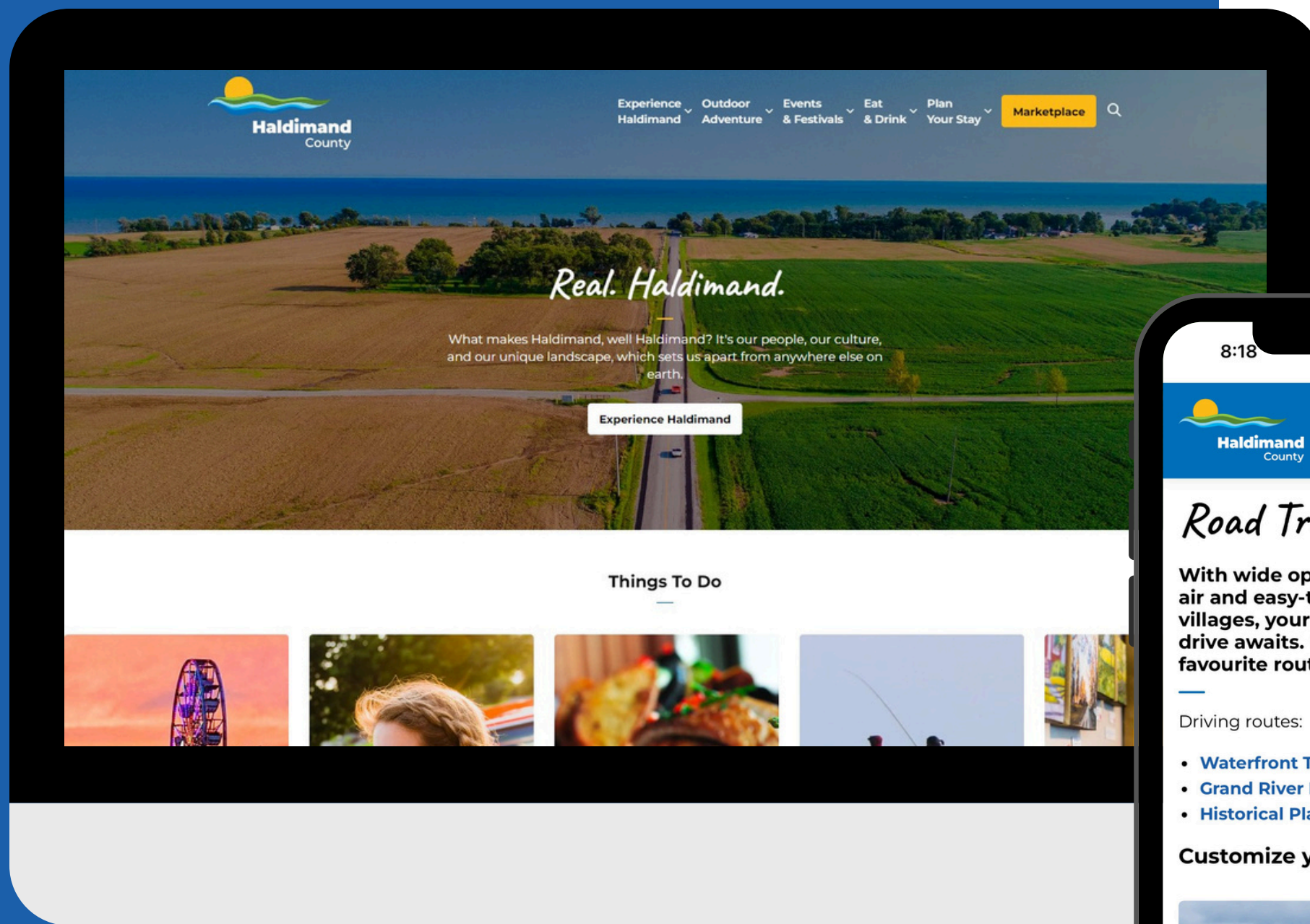
### >\_ Standardization

- Writing
- Page style
- Document management
- Content process
- Forms
- PDFs

# Designed for use

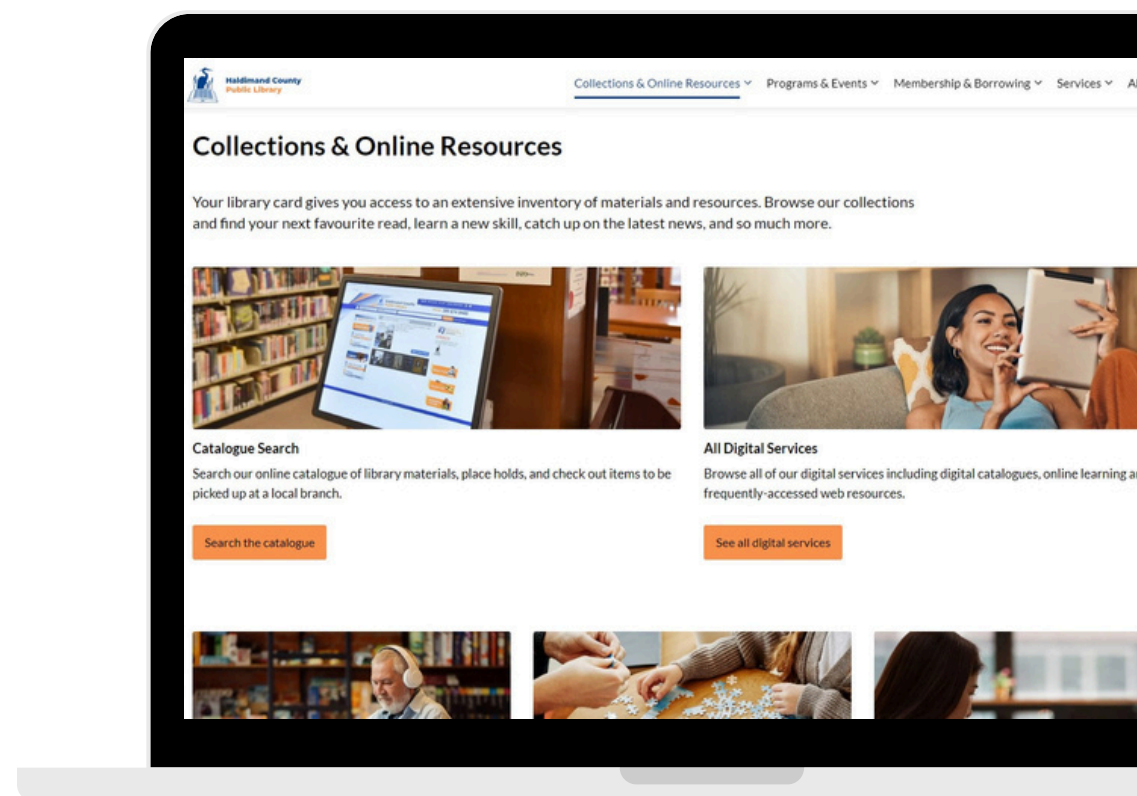
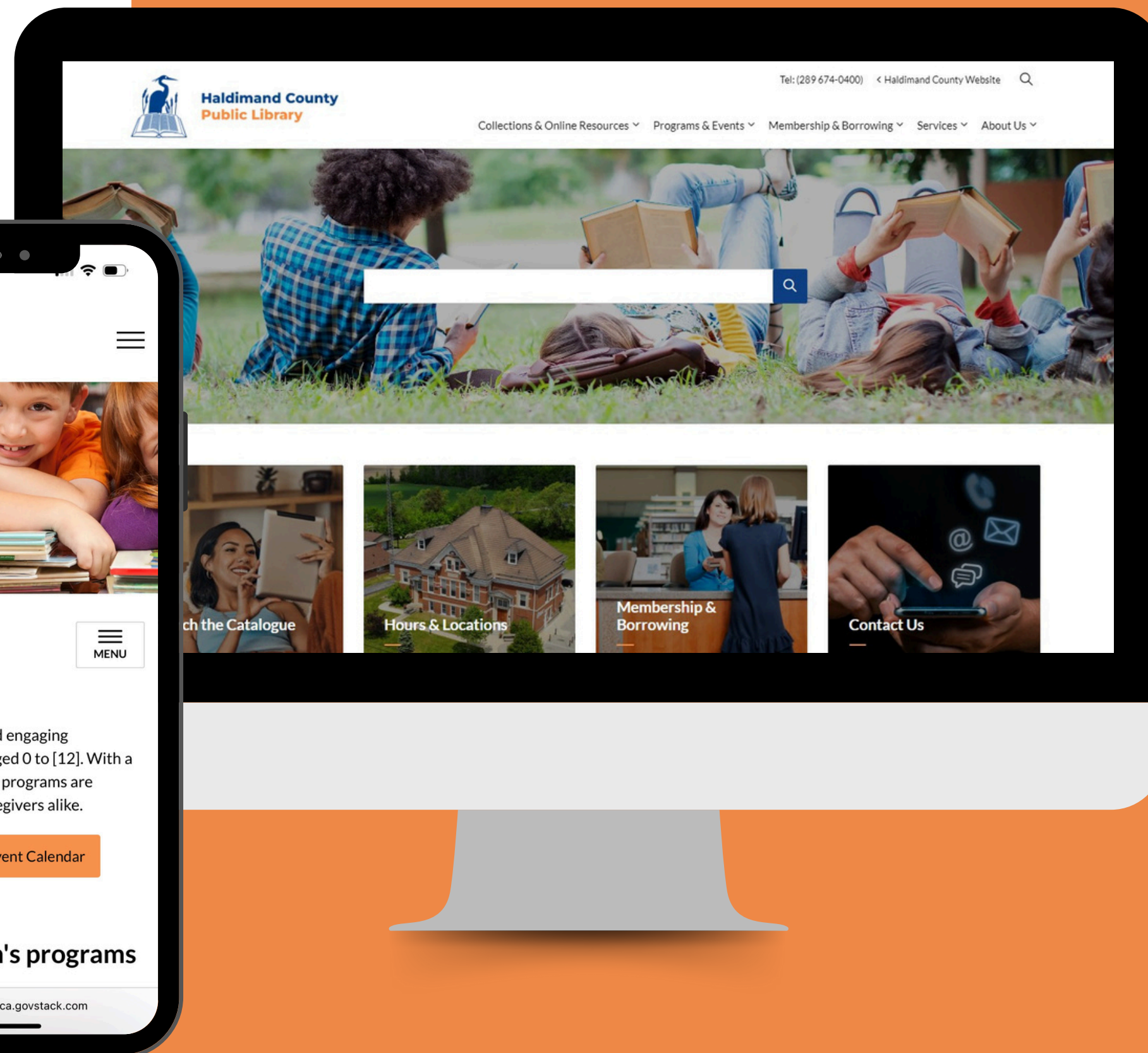


# Tourism Haldimand





# Library



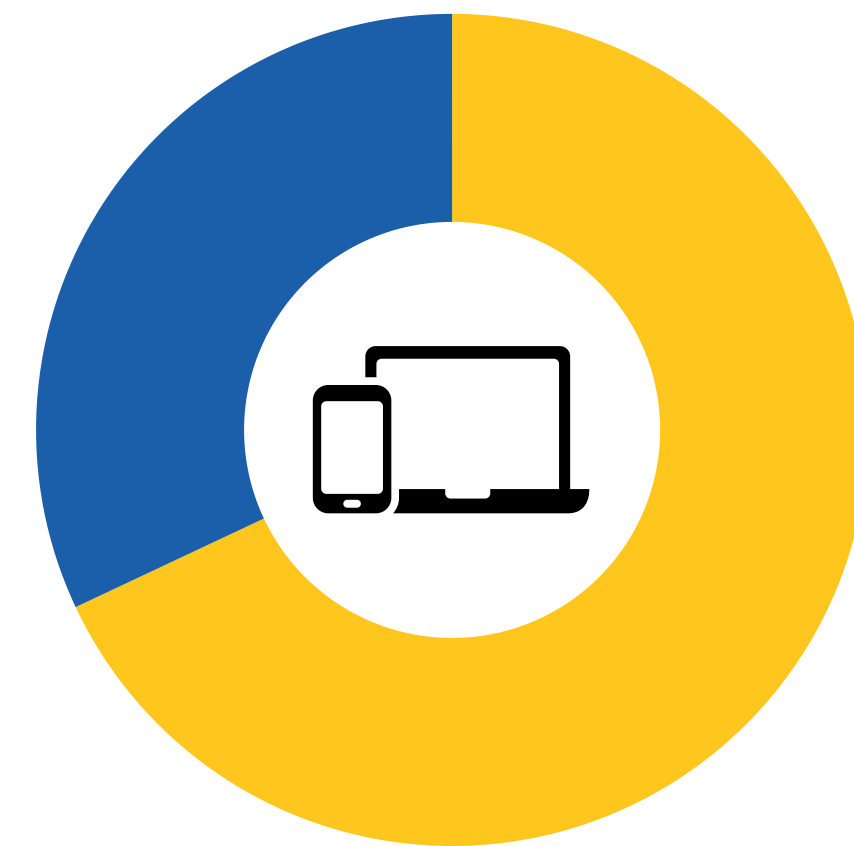
# Demo



## Mobile 1st

In general:

- 70-90% view on mobile
- Haldimand around 70-75%



## What we'll look at

- Design
- Navigation
- Search
- Accessible

# Guiding Principles

1.

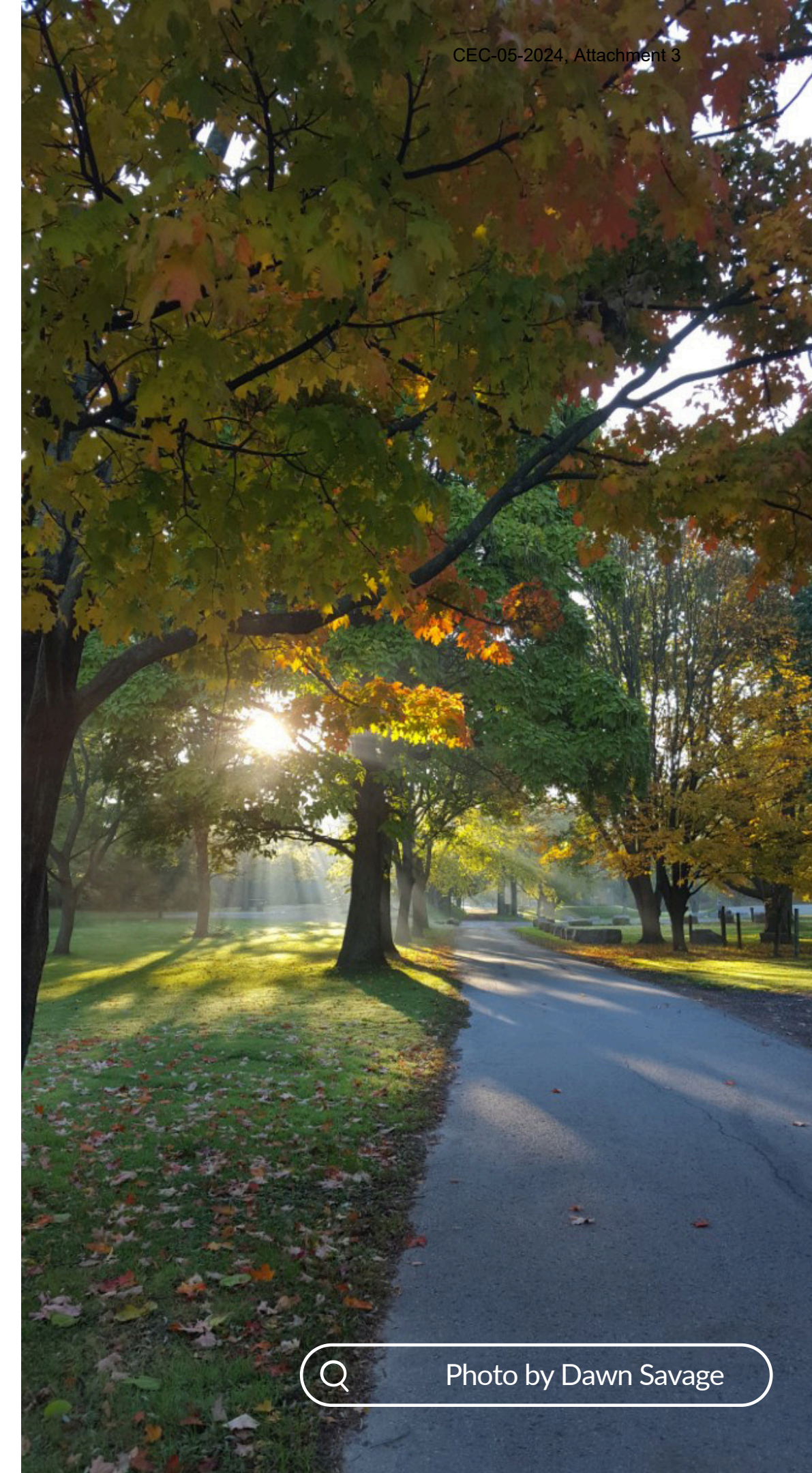
Our website visitors come first

2.

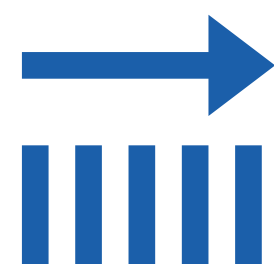
We are consistent with our brand

3.

Our site is always improving



# Governance



**Consistency**



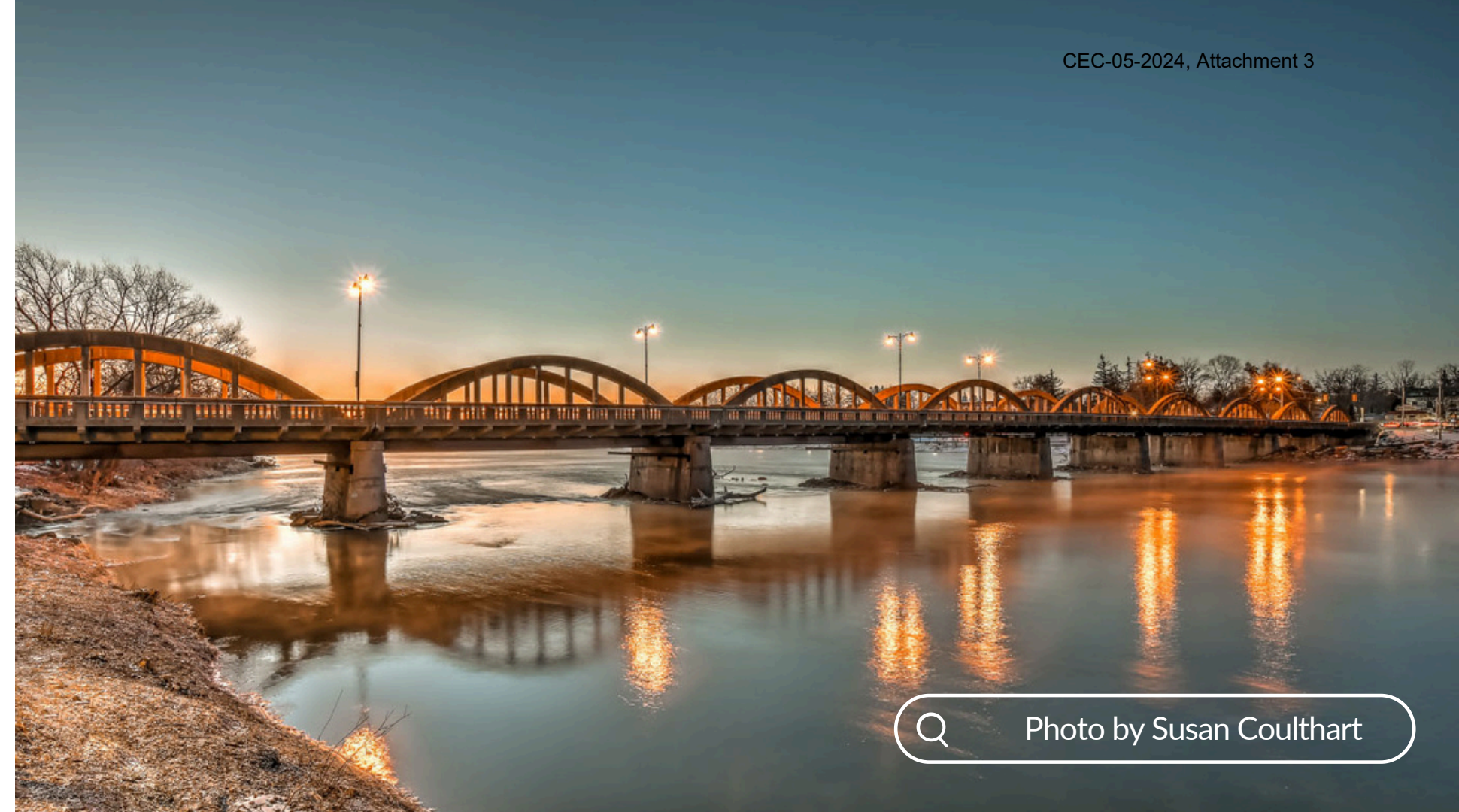
**Trust**



**Standards**



**Continuous  
Improvement**

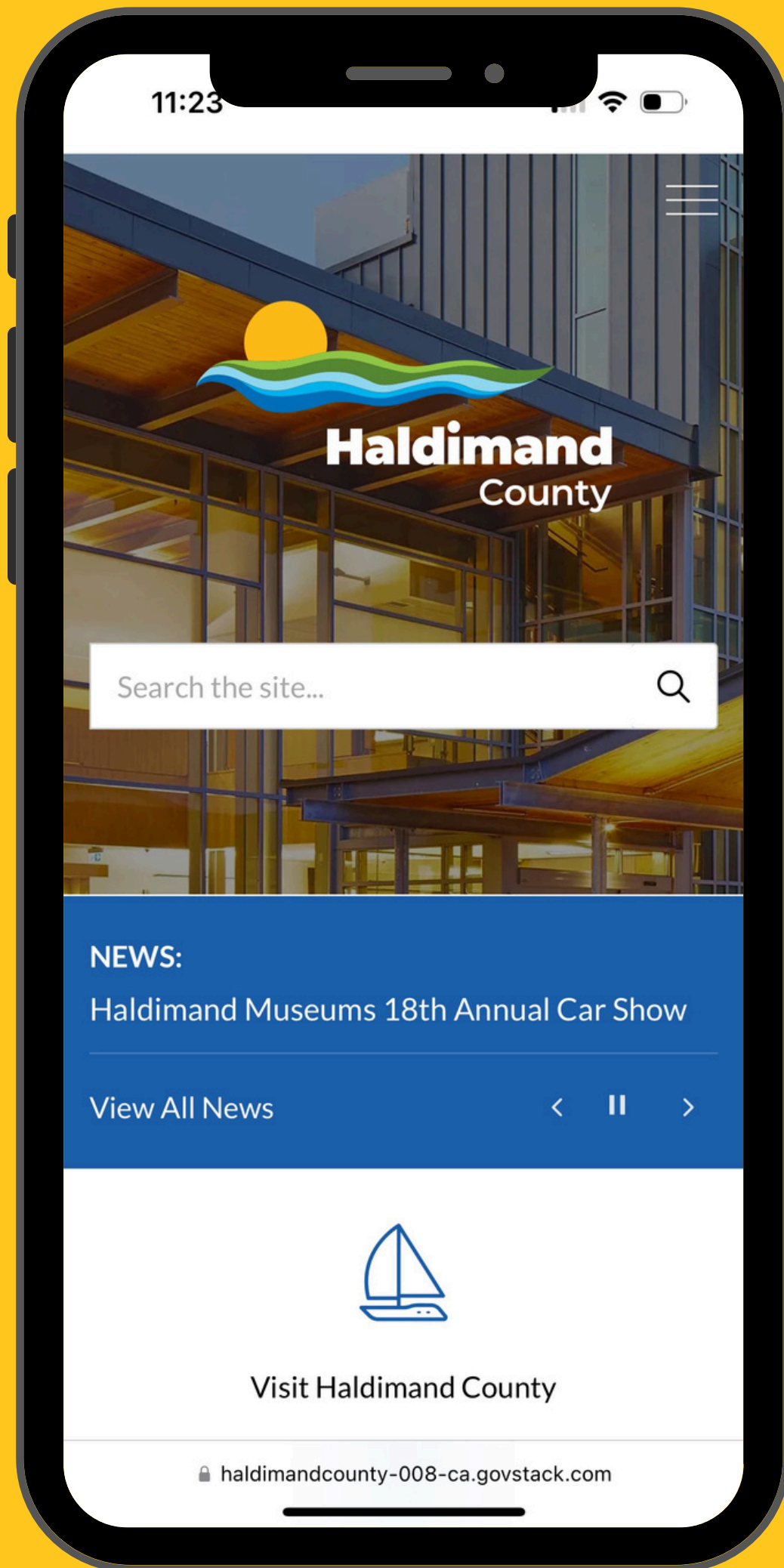


Q Photo by Susan Coulthart

- >\_ Roles & Responsibilities
- >\_ Training
- >\_ Content process
- >\_ Audits and maintenance



The new [haldimandcounty.ca](http://haldimandcounty.ca)



# Thank you.

SEPTEMBER 2024 | PRESENTATION

[www.haldimandcounty.ca](http://www.haldimandcounty.ca)