



## Sponsorship

Dear Business Owner,

As a valued member of our community, we are writing to request your support for this year's Dunnville Mudcat Festival, organized by the Dunnville Chamber of Commerce.

The Dunnville Mudcat Festival is one of the most highly anticipated events in our community, bringing together thousands of locals and visitors alike to celebrate our unique culture and history. As part of this year's festivities, we are excited to offer a diverse range of events, including Music along the Grand River, a Parade, Car Show, Children's Entertainment Zone, Strongman Competition, and the Mudcat Tournament Bedraces, Tug of War and Arm-Wrestling events.

We are reaching out to you today in the hope that you will consider making a donation to support this exciting event. Your contribution will help us cover the costs associated with organizing the festival, including marketing materials, and entertainment fees. In return for your donation, we will prominently display your company logo and name in all promotional materials related to the festival, including on our website, social media channels, and event signage.

Your support is critical to the success of this event, and we hope you will consider contributing at the following levels:

- Angler: \$100
- Crew Member: \$500
- Muddy's Mat: \$1,000
- River Master: \$2,500 or more

We understand that your time and resources are valuable, and we greatly appreciate any support you can offer, regardless of the amount. Please make your donation via e-transfer to [dunnvillecoc@rogers.com](mailto:dunnvillecoc@rogers.com) or make a check payable to the Dunnville Chamber of Commerce and mail it to 231 Chestnut Street, Dunnville, Ontario N1A 2H2.

By supporting the Dunnville Mudcat Festival, you will be contributing to the growth and vitality of our community, and helping to showcase the best of what our town has to offer. We look forward to your participation and support.

Thank you in advance for your generosity and commitment to our community. We look forward to seeing you at this year's Dunnville Mudcat Festival!

Sincerely,

Marianne Kidd  
President  
Dunnville Chamber of Commerce

2023

# Mudcat Festival Proposal

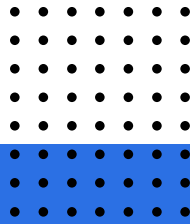


[dunnvillemudcatfestival.com](http://dunnvillemudcatfestival.com)

**JUNE 8 - 11 2023**

**DUNNVILLE CHAMBER OF COMMERCE**

# DUNNVILLE TRADITION



The Dunnville Chamber of Commerce is proud to present the 47th annual Mudcat Festival. The Mudcat Festival is Dunnville's greatest tradition and is a GRAND opportunity for the community to come together and celebrate all the good that this small Ontario town has to offer.

By sponsoring this event, you can play a vital role in continuing this long-standing tradition and ensuring that the Mudcat Festival lives up to the cherished memories and traditions of Dunnville. We invite you to peruse this package and familiarize yourself with the festival's significance to the community, as well as the various opportunities for you to contribute and make a positive impact on your community.

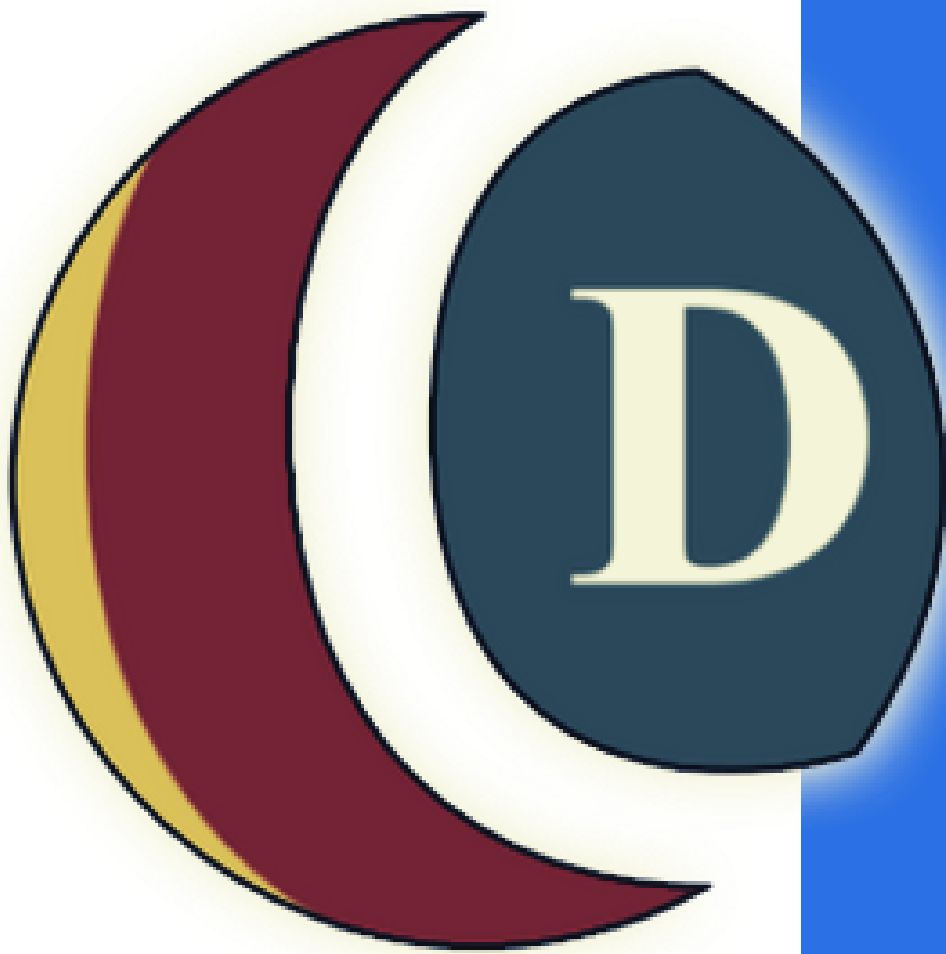
# ABOUT THE EVENT



## THE MUDCAT FESTIVAL

This year, the Mudcat Festival is in its 47th year, held the second weekend of June, the festival celebrates one of the Grand River's most well-known inhabitants (the Mudcat) and attracts thousands of visitors each year.

A parade, kids fishing derby, live music, midway rides and fireworks are just a few of the weekend's activities: voted by Festival Ontario as one of the top 100 festivals to attend, this event is definitely one to mark on the calendar!

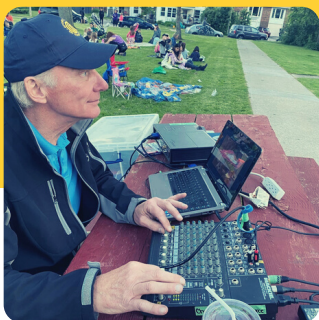


## DUNNVILLE CHAMBER OF COMMERCE

The Dunnville Chamber of Commerce will promote and maintain the economic, civil and social well-being of the community and its businesses.

On behalf of its members, the Dunnville Chamber of Commerce proudly organizes Dunnville's Mudcat Festival.

# FESTIVAL ATTRACTIONS



## MOVIE NIGHT

Family Movie Night  
in Central Park



## LIVE MUSIC

Live bands all  
weekend long



## FIREWORKS

Dazzling display  
over the Grand River



## PARADE

Long line of floats  
and entertainment



## MIDWAY

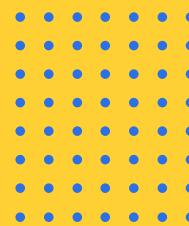
Games and Rides



## STRONG MAN

Men and Woman  
test their strength

# FESTIVAL ATTRACTIONS



## MUDCAT GAMES

Teams compete in  
Bed Races and games



## KIDS ZONE

The best place to spend  
time with the family



## CAR SHOW

Check out awesome  
new and old cars



## FISHING DERBY

Kids compete for  
the Big One



## YOUTH DANCE

Teens take on the  
night and party



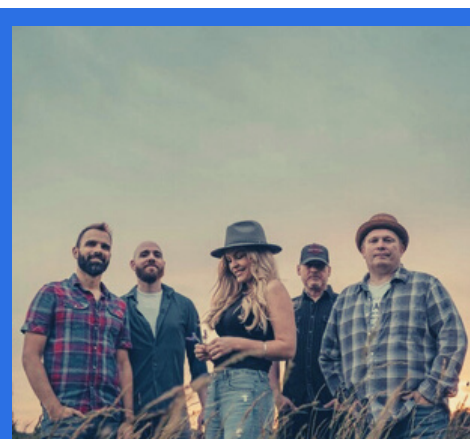
## Bavarian Garden

Live Music and  
good times

# MUSIC ON THE GRAND

The Mudcat Festival celebrates local musicians and puts them on the big stage. We have music on Thursday night and Saturday afternoon.

## Perfomers



**TIN ROOF**



**MIKE LYNCH**



**STATE 90**



**EVERMILE**



**JONSEY**

## SPONSOR LEVEL

# RIVER MASTER

## \$2,500+



- Sponsor an Event
- Marketed as Presented by (Your Company) on all marketing materials
- Staff event with your employees. Get face-to-face interaction with the attendees
- Full permission to Brand events with company branding
- Present any entertainment, prizes or giveaways at the event
- Included on the 5 Sponsorship Banners hung around the festival
- Ten free entry tickets to either Thursday Music Night or Dunnville Chamber of Commerce's Grand River Barvarian Garden on Saturday
- Entry fee waived for a parade float for your company
- Link on the Mudcat Festival and Chamber Website.
- Three business-specific posts on event social media pages
- Half Page article on Chamber e-Newsletter
- Free 1 Year Chamber Membership

## SPONSOR LEVEL

# MUDDY'S MATE

# \$1000



- Included on the 5 Sponsorship Banners hung around the festival
- 8 free entry tickets to either Thursday Music Night or Dunnville Chamber of Commerce's Grand River Barvarian Garden on Saturday
- Entry fee waived for a parade float for your company
- Link on the Mudcat Festival and Chamber Website.
- 2 business-specific posts on event social media pages
- Quarter panel article on Chamber e-Newsletter
- 50% Chamber Membership Discount

## SPONSOR LEVEL

# CREW MEMBER

## \$500



- Included on the 5 Sponsorship Banners hung around the festival
- 5 free entry tickets to either Thursday Music Night or Saturday Beer Tent
- Entry fee waived for a parade float for your company
- Link on event and chamber website
- Business-specific posts on event social media pages
- Featured sponsor on Chamber e-Newsletter
- 25% Chamber Member Discount

# ANGLER

## \$100

- Business mention in Chamber e-Newsletter
- Link on event website



THANK YOU! HOPE YOU ARE INTERESTED!

# CONTACT PATRICK TODAY!



**Phone** 905-329-1163  
**Website** [dunnvillemudcatfestival.com](http://dunnvillemudcatfestival.com)  
**Email** [info@dunnvillemudcatfestival.com](mailto:info@dunnvillemudcatfestival.com)