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# HALDIMAND COUNTY

## Report EDT-02-2023 Business Improvement Area Board of Management Appointments



For Consideration by Council in Committee on March 21, 2023

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### OBJECTIVE:

To approve the directors on the Board of Management for the Caledonia Business Improvement Area (BIA) and Hagersville BIA for the current term of Council (2022 to 2026).

### RECOMMENDATIONS:

1. THAT Report EDT-02-2023 Business Improvement Area Board of Management Appointments be received;
2. AND THAT Memorandum EDT-M01-2023 Addendum to Report EDT-02-2023 Business Improvement Area Board of Management Appointments be received as information and remain confidential;
3. AND THAT the following individuals be appointed to the Caledonia Business Improvement Area Board of Management for the Council term ending November 14, 2026, or until their successors are appointed: \_\_\_\_\_;
4. AND THAT the following individuals be appointed to the Hagersville Business Improvement Area Board of Management for the Council term ending November 14, 2026 or until their successors are appointed: \_\_\_\_\_.

**Prepared by:** Breanna Brown, BA, Senior Economic Development Officer

**Reviewed by:** Lidy Romanuk, BA, EcD, CEcD, Manager, Economic Development and Tourism

**Respectfully submitted:** Mike Evers, MCIP, RPP, BES, General Manager of Community & Development Services

**Approved:** Craig Manley, MCIP, RPP, Chief Administrative Officer

### EXECUTIVE SUMMARY:

Staff recommend the appointment of the Caledonia and Hagersville Business Improvement Area (BIA) Boards of Management for the current term of Council to carry out the role of each respective BIA. The nominees to the boards are chosen by a vote of the general membership and the list is brought forward to Council for appointment.

The Dunnville BIA has had some delays with Board of Management appointments. A subsequent report for the Dunnville BIA Board of Management appointments will be brought forward for Council approval in the near future.

## **BACKGROUND:**

There are three Business Improvement Areas (BIA) that operate within Haldimand County including the Caledonia BIA, the Dunnville BIA and the Hagersville BIA. A BIA is a body established by a municipality using the specific business improvement area provisions set-out in the *Municipal Act, 2001*. The BIAs capture a specific geographical area, typically a historic downtown or commercial area of a community. All commercial properties within the boundary of a BIA pay a special levy that is collected by the municipality to fund the BIA. A BIA allows local business people, commercial property owners and tenants to join together and, with the support of the municipality, organize, finance, and carry out physical improvements and promote economic development in their business district. A BIA is designated by a municipal by-law and is governed by a local management board comprised of BIA members. The local management board is selected by BIA members at an Annual General Meeting and ratified by Council. That necessary ratification is the purpose of this report.

## **ANALYSIS:**

The Caledonia and Hagersville BIAs have now held their Annual General Meetings to select their Board of Management to coincide with the current term of Council, as well passed their respective 2023 budgets. Council approval is required to appoint each Board of Management. Appointments to Boards of Management from each BIA can range from seven (7) to nine (9) members including a Council representative. If a vacancy occurs from any cause, Council can appoint a person to be a Board member, whom shall hold office for the remainder of the term for which their predecessor was appointed.

## **FINANCIAL/LEGAL IMPLICATIONS:**

In accordance with the requirements of the governing legislation, representatives from the BIAs will be attending the March 21, 2023 Council in Committee meeting to present the 2023 budgets, provide an overview of activities that took place in 2022 and planned activities for 2023. The BIA budgets are included as part of the Council approved 2023 Tax Supported Operating Budget.

## **STAKEHOLDER IMPACTS:**

Staff across multiple divisions work closely with all three Haldimand BIAs on a number of different initiatives and to provide support from an operational perspective.

## **REPORT IMPACTS:**

Agreement: No

By-law: No

Budget Amendment: No

Policy: No

## **ATTACHMENTS:**

None.