

# *Haldimand County*

## Business Improvement Area's **Annual Update 2021**

# Caledonia BIA

Kathy Marshall, Annual Update 2021



# Introduction of BIA & Board of Management

- Councilor Dan Lawrence
- Heather Hibbs, Haldimand Insurance Brokers
- Lori Ivanco, Trend Setters

## New Board Members as of 2021

- Darlene Losier, Haldimand Physiotherapy
- Janette McIntyre, Facets Jewellery
- Loral Werbeski, Escape in Caledonia
- Craig Peters, BIA Volunteer Extraordinaire



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# Overview of 2021 Major Activities

Combatting Covid and supporting businesses through information, encouragement...



*Combatting Covid! Continued*

With Videos...



*Combatting Covid! Continued*  
With Social Media...



  
  
*Greetings  
from Caledonia!*  
*Staycation 2021!*

Free trade coffee,  
baskets from Uganda,  
jewelry from Kenya...  
shopping the world at  
JustOne!  
xoxo

*Combatting Covid! Continued*

**In Store Signage...**



*Please...*  
**CHOOSE  
KINDNESS**





Combatting Covid! Continued

...and with Covid friendly community involvement.



# Overview of 2021 Major Expenditures/Projects

## Flower Gardens, Planters and Baskets



# Overview of 2021 Major Expenditures/Projects

## Canadian Flags, Banners and Veteran Banners



# Overview of 2021 Major Expenditures/Projects

“Christmas In Caledonia Event & Gift Guide”



The BIA is continuing to offer Covid Proof activities, such as “Pumpkin Row” ...



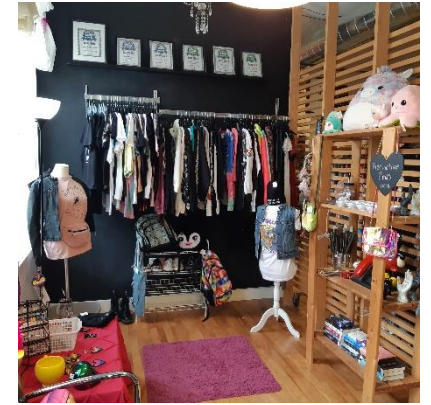
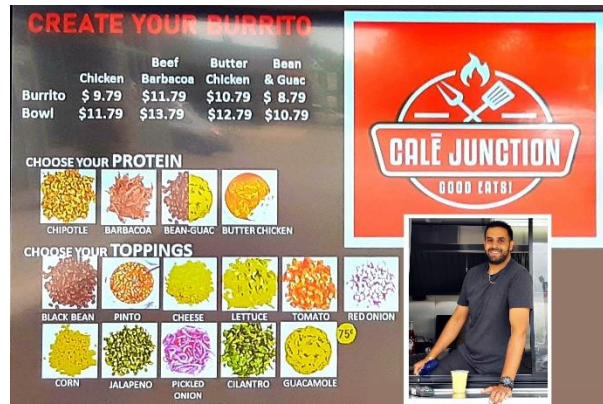
the “Santa Snowflake Tour”...



And has created some “new normal” fun such as the ...

Caledonia's  
Count Down To Christmas  
A d v e n t    W i n d o w s

Also new in 2021, seven new businesses within the BIA catchment area.





# Overview of Proposed 2022 Budget (approved in principle at AGM)

INCOME	2020 Budgeted	2020 Actual	2021 Budgeted	2021 Actual As of Oct 20/21	2022 Proposed Budget Amount
1. Beautification Grant	6,850	6,850	6,850	6,500	6,850
2. Direct Public Support Individual Business Contributions	0	0	0	300.	0
3. Downtown Operating Grant	8,500	8,500	8,500	8,500	8,500
4. HST Rebate	0	0	0	3,334.37	2,000
5. KaBloom!	2,500	4,017.58	2,500	4875.	4,000
6. Christmas in Caledonia	0	1,250	0	140.	1,000
7. LED Sign (Footnote #1)	0	3,572	0	1,425.	800
8. Marketing Income (Footnote #2)	15,000	3,980	6,000	4,960.	6,000
9. Bank Interest	25	35.38	25	18.50	25
10. In Memorial Funds	500	2,035.38	1,000	1,600.	1,000
11. Miscellaneous Revenue	0	0	0	105.	0
12.. Projected BIA Levy	(+ 2.5% from 2019) 49,153	49,150	(+2.5% from 2020) 50,382	37,800.	Frozen 2021 Amount 50,382
<b>TOTAL INCOME</b>	<b>80,178</b>	<b>79,390.34</b>	<b>72,907</b>	<b>69,558.87</b>	<b>80,557</b>

<b>EXPENSES</b>	<b>2020 Budget</b>	<b>2020 Actual</b>	<b>2021 Budget</b>	<b>2021 Actual as of Oct 20/21</b>	<b>2022 Proposed Budget</b>
<b>1. Casual Labour</b>	400	105	0	71.25	377
<b>2. Conference &amp; Meeting</b>	0	0	0	500.	0
<b>3. Chamber Fees</b>	150	192.51	150	0	0
<b>4. Contract / Accounting Services</b>	500	0	500	0	400
<b>5. Audit Fees</b>	1,300	1,620	1,700	2,160.	2,200
<b>6. Canadian Flags, Cdn Flag Banners</b>	3,800	2,799.28	3,000	2,632.14	3,000
<b>7. Enbridge</b>	1,200	836.37	1,200	434.67	1,200
<b>8. Equipment, Tools</b>	150	188.90	100	137.85	200
<b>9. Flowers and Plants</b>	10,000	9,124.04	9,000	7,491.41	8,000
<b>10. Garbage Containers, Planters, Benches</b>	2,000	2,775	1,000	0	1,000
<b>11. Tractor Fuel</b>	500	147.50	600	413.29	500
<b>12. LED Sign Internet Footnote #3</b>	2,000	1063.32	0	1,127.65	2,000
<b>19. LED Sign Repair</b>	0	237.37	500	575.	500
<b>13. Tractor Maintenance, Repair</b>	600	677.84	500	0	500
<b>14. Fertilizer</b>	0	664.53	400	330.90	400
<b>15. Haldimand Water for BIA</b>	500	809	500	415.58	600
<b>16.Haldimand Water of Oasis Parkette</b>	0	514.72	0	198.04	200



EXPENSES continued	2020 Budget	2020 <i>Actual</i>	2021 Budget	2021 <i>Actual as of Oct 20/21</i>	2022 Proposed Budget
<b>17. HST Expense</b>	4,500	1381.38	1,500	7,277.98	3,500
<b>18. Hydro One</b>	650	520.60	800	350.56	600
<b>19. Postage / PO Box Rental</b>	200	1,157.04	300	211.	446
<b>20. Office Supplies/Equipment</b>	3,000	101.39	57	71.25	100
<b>21. Office Phone Internet</b>	1,300	859.49	1,300	742.47	1,300
<b>22. Printing</b>	700	163.28	600	121.70	1,000
<b>23. Operations- Other</b>	0	115.16	0	0	0
<b>24. Payroll, Expenses (Footnote #4)</b>	46,000	34,141.46	46,000	30,756.57	35,000
<b>25. Payroll Source Deductions</b>	0	11,307.80	0	7,903.99	11,000
<b>26. Christmas in Caledonia</b>	0	172.14	1,000	1,960.64	3,000
<b>27. Easter</b>	0	58.44	0	0	200
<b>28. Veteran Banners</b>	0	3,819.86	700	735.03	500
<b>29. Projected Expenses - Other</b>	0	25	0	0	0
<b>30. Street / Window Decorating</b>	0	163.70	0	72.78	100
<b>31. Website Hosting</b>	500	190.23	500.	145.	150
<b>32. WSIB</b>	0	156.34	0	40.10	100
<b>33. Bank Charges</b>	30	0	30	0	30
<b>34. Canada Day Parade</b>	300	0	100	0	300
<b>35. Travel Expense/Mileage</b>	600	0	600	0	600
<b>36. Flag, Banner Install, Takedown</b>	1,500	0	0	0	554
<b>37. Soil, Mulch</b>	1,200	0	200	0	200
<b>38. Santa Claus Parade</b>	1,000	0	1,000	0	800
<b>TOTAL EXPENSE</b>	80,178	76,088.49	72,907	66,442.18	80,557



A woman with a red headband, wearing a light blue face mask and a light blue short-sleeved shirt, is flexing her right bicep. She has a small bandage on her left arm. The background is a yellow and blue graphic with the text 'We Can Do It!' at the top. Below that, the text 'Shop! Dine! Do 'donia!' is written in large, bold, black letters. At the bottom right of the graphic, there is a caption and a small red circular logo with 'BIA' inside.

**We Can Do It!**

**Shop!  
Dine!  
Do 'donia!**

Lindsey, aka Rosie Riveter,  
from Caledonia Veterinary Clinic 



# DUNNVILLE BIA

Andrew Rose, Annual Update 2021

# Introduction of BIA & Board of Management

- Mary Ann Anderson , Chairperson
- Brenda Ricker, Co-chairperson
- Marcy Bacher, Administrator
- Jason High, Treasurer
- Rob Shirton, Director
- Erica Searls, Director
- Barb Wilson, Director
- Bearnie Corbett, Council Representative
- Andrew Rose, Bookkeeper

# Overview of 2021 Activities & Major Expenditures/Projects

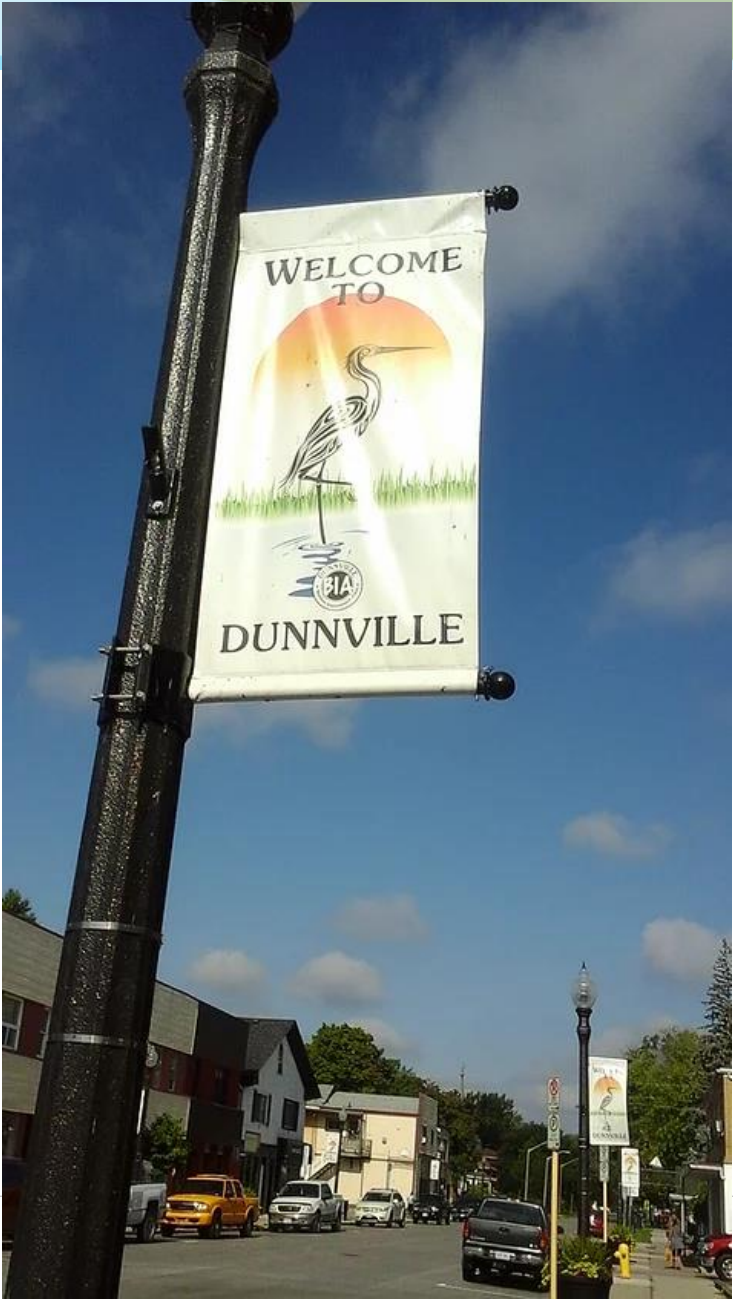
- Downtown Beautifications
- Planter Inserts Spring Summer & Fall Winter
- Banners
- Street Cleanup in partnership with True Experience
- Christmas light up, installations of wreaths and lighting in the downtown BIA core



# Overview of 2021 Activities & Major Expenditures/Projects



# Overview of 2021 Activities & Major Expenditures/Projects



# Overview of Proposed 2022 Budget (approved in principle at AGM)

DUNNVILLE BIA 2022 BUDET PROPOSAL				
	2021	2021	2021	2022
	PROPOSED	APPROVED	YTD	PROPOSED
DEPOSITS				
LEVY	24,100	24,100	12,050	24,445
GRANT B	6,000		4,600	6,000
GRANT O	8,500	8,500	8,500	8,500
CPP				
INTEREST				
COC REIMBURSE	10,000			
HST REBATES				
TOTAL PROPOSED INCOME	38,600	32,600	25,150	38,945
TOTAL REVENUES	38,600	32,600	25,150	38,945

	2021	2021	2021	2022
	PROPOSED	APPROVED	YTD	PROPOSED
EXPENSES				
BANK CHARGES	175	175	48	100
OFFICE SUPPLIES		275		100
AUDIT FEES MILLARDS	1,100	1,100	1,695	2,000
CAPITAL PROJECT RESERVE		3,900		
FOUNTAIN MAINTENANCE		400		500
WATER	600	600	163	600
METER INSTAL	250		234	260
MEETING	1,200	1,200	125	500
OBIAA FEES (DUES)	220	220	265	285
ACCOUNTING FEES	2,000	2,000		2,000
GENERAL ADMIN	1,200	1,200		500
TRUE EXPERIENCE	4,300	4,300	4,876	6,000
EGGER TRUCK AND MACHINE	4,800	4,800	1,184	2,500
MALLORD FARMS	6,430	6,430	4,316	7,000
SNOW REMOVAL	12,000	8,500	13,560	11,300
BANNERS UP/DWN	3,000	3,000	1,074	3,000
WREATH REMOVAL	2,000	2,000	989	2,000
DUNNVILLE HORT SOC	150		90	300
CAPITAL PROJECTS				
MARKETING EVENTS	2,500	2,500		
TOTAL EXPENDITURES	41,925	42,600	28,619	38,945
	(3,325)	(10,000)	(3,469)	-

## Overview of Proposed 2022 Budget (Continued)

# Hagersville BIA

Rob Phillips, Annual Update 2021

# Introduction of BIA & Board of Management

- Chad Kempt – Fast Computers – President
- Robert Phillips – Heaslip Ford Sales Ltd. – Secretary-Treasurer
- Tim Otterman – Tim’s Tires Inc.
- Craig Sitter – Sitter Professional Accounting & Tax Services
- Chris Mehlenbacher – Dinger’s Taps & Grill
- Lisa Wilkins – Libro Credit Union
- Tony Dalimonte – Haldimand County Ward 4 Councilor

# Introduction of BIA & Board of Management

- In the coming months, we will be seeking to add a member to the Board of Management, ideally a BIA property owner that resides out of town to have representation from that perspective
- Our 2020 and 2021 AGM's were both held virtually using Microsoft Teams which facilitated participation by some property owners who would not have attended an in-person meeting
- Future AGM's, if not fully virtual, will certainly be a hybrid format to allow for this participation

# Overview of 2021 Activities & Major Expenditures/Projects

- COVID pandemic restrictions and protocols have limited our activities over the past few years
- However, 2021 saw the BIA enter a contract services arrangement to have a person take on the task of weed control in the BIA area as well as around the entrance signs to Hagersville
  - This project was met with great appreciation by the businesses and residents of Hagersville
- The Kubota tractor and watering tank was put to good use during a very challenging summer to keep the flowers looking great from the end of May through until early October



## Overview of 2021 Activities & Major Expenditures/Projects

- We are still attempting to finalize some projects for 2021 – Solar LED lights on entrance signs, purchase benches ready for installation in early 2022, purchase parts to repair existing benches in early 2022 (rather than subjecting new parts to the damaging effects of salt and other ice melter products)
- A major project in our budget – the installation of trees along Main and King Streets – has been deferred to 2024 to match the plans of the County's Forestry division

# Overview of Proposed 2022 Budget (approved in principle at AGM)

Hagersville Business Improvement Area					
Proposed Budget and Levy for 2022					
		2021 Approved Budget	2021 Actual (some amounts estimated to end of year)	2022 Proposed Budget	
<u>Revenue</u>					
	BIA Levy	\$ 14,400.00	\$ 14,400.00	\$ 14,400.00	
	Interest Income	\$ 10.00	\$ 6.75	\$ 6.00	
	HST recovery - current year expenses	\$ 6,511.20	\$ 1,895.16	\$ 2,312.51	
	HCCPP Grant (Haldimand County) - from 2020	\$ 4,000.00	\$ 4,000.00	\$ -	
	HCCPP Grant (Haldimand County) - for 2021	\$ 4,000.00	\$ 4,000.00	\$ -	
	HCCPP Grant (Haldimand County) - for 2022	\$ -	\$ -	\$ 4,000.00	
	Downtown Operating Grant (Haldimand County)	\$ 8,500.00	\$ 8,500.00	\$ 8,500.00	*
	Allocated to Chamber of Commerce - extra flower costs	\$ (2,125.00)	\$ (2,125.00)	\$ (2,125.00)	
	Allocated to Community Centre - reimburse water exp.	\$ (2,125.00)	\$ (2,125.00)	\$ (2,125.00)	
A	From Prior Year Surplus / Reserves	\$ 37,314.52	\$ 27,341.21	\$ 2,290.49	
	<b>Total Revenue</b>	<b>\$ 70,485.72</b>	<b>\$ 55,893.12</b>	<b>\$ 27,259.00</b>	

# Overview of Proposed 2022 Budget (Continued)

<u>Expenditures</u>							
OBIAA Membership	\$	264.80	\$	264.80	\$	275.00	
Meeting Expenses - AGM & quarterly	\$	250.00	\$	-	\$	250.00	
Website Maintenance/Updates	\$	1,130.00	\$	-	\$	1,130.00	
Bank Charges	\$	25.00	\$	10.00	\$	10.00	
Office Supplies	\$	207.92	\$	200.00	\$	200.00	
1 Streetscape - Park Benches 4 @ \$1,200 plus HST	\$	5,424.00	\$	5,424.00	\$	-	
2 Streetscape - concrete pads for bench locations	\$	4,520.00	\$	-	\$	4,520.00	
3 Streetscape - Trees @ \$1,550 plus HST	\$	35,030.00	\$	35,030.00	\$	-	
4 Garbage Receptacles - 4 add'l @ \$950 plus HST	\$	4,294.00	\$	-	\$	4,294.00	
Flowers - downtown (shared with Chamber)	\$	2,500.00	\$	3,512.46	\$	3,000.00	
5 Subcontract labor - weed trimming, garbage, etc	\$	6,000.00	\$	2,000.00	\$	4,000.00	*
6 Banners for Market Square	\$	1,695.00	\$	-	\$	1,695.00	
Install/remove Christmas lights	\$	2,800.00	\$	2,784.32	\$	2,800.00	*
Repairs to Christmas lights / brackets in container	\$	565.00	\$	-	\$	1,695.00	
Repairs to Streetscape items (paint/parts)	\$	2,260.00	\$	1,130.00	\$	1,695.00	
7 Solar LED lighting on entrance signs	\$	3,390.00	\$	3,390.00	\$	-	
New dump cart for use with existing tractor	\$	-	\$	152.54	\$	-	
8 Contribution from sale of existing tractor & water tank	\$	(1,000.00)	\$	(200.00)	\$	-	
Audit fees	\$	1,130.00	\$	2,195.00	\$	1,695.00	
<b>Total Expenses</b>	\$	<b>70,485.72</b>	\$	<b>55,893.12</b>	\$	<b>27,259.00</b>	

# Overview of Proposed 2022 Budget (Continued)

Notes			
A	Apply sufficient surplus from prior years to balance budget		
	1 carried over to 2021, in some proposed locations may require concrete pad to be installed		
	planned to be purchased prior to 12/31/2021 to have in 2021 budget and have ready for Spring 2022		
	2 installation/concrete pads carried over to 2022 - consult with County staff and property owners		
	3 carried over to 2024 to match County work plans/budget per Adam Chamberlain - funds to be invested		
	do not account for HST rebate on this amount until expenditure in 2024		
	4 looking at 4 additional for 2021 at park bench locations		
	5 did not arrange for Summer Employee for 2020 due to COVID-19, definitely need to for 2021		
	6 carried over to 2022, use new County logo with Farmers market message once developed		
	7 allowing for 3 signs at \$1,000 each, sign at north entrance already lit by property owner		
	8 allow for sale of existing tractor/water tank - sold water tank in 2021, keeping old tractor		
*	these budget items use the Downtown Operating Grant funding		

*Thank you.*

Business Improvement Area  
**Annual Update 2021**

