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# HALDIMAND COUNTY

## Memorandum CDP-M02-2021 Hagersville Library and Active Living Centre Project Update - Hagersville Community Centre



**For Consideration by Council in Committee on October 26, 2021**

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**To:** Mayor Hewitt and Members of Council

**From:** Katrina Schmitz, Manager, Community Development & Partnerships

### **BACKGROUND:**

Through Memorandum CAO-M02-2021, presented during 2021 Capital Budget deliberations, Council approved in principle a future co-located Hagersville Public Library and Active Living Centre, anticipated to be constructed in 2024. The innovative new facility, which would be located at Grant Kett Park, would replace the existing Hagersville Public Library and Hagersville Community Centre and incorporate additional programming space based on community need and benefit. Included in the Memorandum was a stipulation that the community raise and deposit with the County - prior to construction start - a \$1 million contribution towards the project. The total project budget has been estimated at \$10.3 million with a construction start-up of 2024 as identified in the County's Tax-Supported Capital Budget.

Through report CDP-03-2021, Council further gave approval for the creation of a community committee which would initiate and oversee the fund-raising campaign, including the sale of the Hagersville Community Centre by the Hagersville Chamber of Commerce, which owns the Community Centre through an operating agreement with Haldimand County. As part of its obligation to the County, Council asked that the community committee and Chamber of Commerce provide updates as to the progress of fund-raising and the sale of the Community Centre. This Memorandum represents the first of these updates.

### **PROJECT UPDATE:**

Immediately after report CDP-03-2021 was approved by Council, a Community Fund-Raising Committee - chaired by Ward 4 Councillor Tony Dalimonte - was created. The participants included representatives from the community, the Chamber of Commerce, the Hagersville Public Library and County staff.

The Committee began its work in two specific areas:

- Corporate and Community Fund-Raising; and,
- The Sale of the Hagersville Community Centre.

### **Corporate and Community Fund-Raising:**

Working with County staff, the Committee developed a framework for fund-raising that included:

- A Fund-Raising Strategy incorporating a donor solicitation process that addresses financial management of donations and potential naming in keeping with County policies;
- A list of potential corporate and community donors and third-party funders;
- Communications materials including a project prospectus and news releases;
- A landing page on Haldimand County's website to promote and provide updates about the project; and,
- A Community Information & Open House to share a high-level overview of the project, scheduled for October 20, 2021.

**Sale of the Hagersville Community Centre:**

- The Chamber of Commerce completed a title search to confirm its ownership without limitation;
- Three independent valuations were provided by local real estate agents to ensure a fair, clear and detailed understanding of the potential value of the property. The projected value of the Community Centre was estimated at between \$399,000 and \$550,000; and,
- The Hagersville Chamber of Commerce will be assessing the valuations and making its decision about the listing agent in the coming weeks.

Updates about the project will continue to be available on Haldimand County's website. As fund-raising continues, the community will begin to be engaged in helping determine the design and programming needs for the new facility, which will impact the development of a detailed design.