
HALDIMAND COUNTY

Report EDT-04-2021 Business Improvement Area Board of Management Appointments for Caledonia



For Consideration by Council in Committee on June 1, 2021

OBJECTIVE:

To approve the newly appointed directors on the Board of Management for the Caledonia Business Improvement Area (BIA) for the remainder of this term of Council (to 2022).

RECOMMENDATIONS:

1. THAT Report EDT-04-2021 Business Improvement Area Board of Management Appointments for Caledonia be received;
2. AND THAT Memorandum EDT-M02-2021 Addendum to Report EDT-04-2021 Business Improvement Area Board of Management Appointments for Caledonia be received and remain confidential;
3. AND THAT the following individuals be appointed to the Caledonia Business Improvement Area Board of Management for the remainder of the 2018-2022 term of Council _____.

Prepared by: Alison Earls, BA, MEDI, Senior Economic Development Officer

Reviewed by: Lidy Romanuk, BA, EcD, Manager, Economic Development and Tourism

Respectfully submitted: Mike Evers, MCIP, RPP, BES, General Manager of Community & Development Services

Approved: Craig Manley, MCIP, RPP, Chief Administrative Officer

EXECUTIVE SUMMARY:

Staff recommend the appointments of the Caledonia Business Improvement Area (BIA) Board of Management for the remainder of this term of Council to carry out the Caledonia BIA. The nominees to the board are chosen by a vote of the general membership and the list is brought forward to Council for appointment.

BACKGROUND:

There are three (3) BIAs that operate in Haldimand County: Hagersville BIA, Caledonia BIA and Dunnville BIA. A Business Improvement Area (BIA) is a body established by a municipality using the specific business improvement area provisions set-out in the *Municipal Act, 2001*. The BIAs encapsulate a specific geographical area, typically a historic downtown or commercial area of a community. All commercial properties within the boundary of a BIA pay a special levy that is collected by the municipality to fund the BIA. A BIA allows local business people, commercial property owners and tenants to join together and, with the support of the municipality, organize, finance, and carry out physical improvements and promote economic development in their business district.

A BIA is also designated by a municipal by-law and is governed by a local management board comprised of BIA members. The local management board is selected by BIA members and ratified by Council. The purpose of this report is to ratify the appointment of new members to the management of the Caledonia BIA to fill a number of vacancies created by recent resignations.

ANALYSIS:

The Caledonia Business Improvement Area held their Annual General Meeting (AGM) on September 23, 2020. At the time of their Annual General Meeting the BIA board was at full complement so no new board members were required to be appointed. Since their AGM was held, members of the board have resigned causing vacancies. The Caledonia BIA has now recruited 4 additional board members through outreach to the membership. The 4 individuals were approved at a special meeting held on May 12, 2021 bringing the board of directors to a total of 7 members.

Appointments to Boards of Management from each BIA can range from seven (7) to nine (9) members including a Council representative. The approval of these members is necessary in order for their boards to reach full complement. If a vacancy occurs, such is currently the case, Council can appoint a new Board member, who shall hold office for the remainder of the term of Council. More information on the proposed appointments can be found in the Private & Confidential Memorandum EDT-M02-2021 Addendum to Report EDT-04-2021 Business Improvement Area Board of Management Appointments for Caledonia.

FINANCIAL/LEGAL IMPLICATIONS:

In accordance with the requirements of the legislation governing BIA's, representatives from each BIA attended the March 2, 2021 Council in Committee meeting to present their 2021 budget and provided an overview of activities that took place in 2020 and planned activities for 2021. The BIA budgets are part of the 2021 Tax Supported Operating Budget scheduled for March 2021.

STAKEHOLDER IMPACTS:

Not applicable.

REPORT IMPACTS:

Agreement: No

By-law: No

Budget Amendment: No

Policy: No

ATTACHMENTS:

1. None.