
HALDIMAND COUNTY

Report EDT-01-2021 Business Improvement Areas Board of Management Appointments



For Consideration by Council in Committee on March 2, 2021

OBJECTIVE:

To approve the newly appointed directors on the Board of Management for the Dunnville Business Improvement Area and Hagersville Business Improvement Area (BIA) for the remainder of this term of Council (to 2022).

RECOMMENDATIONS:

1. THAT Report EDT-01-2021 Business Improvement Areas Board of Management Appointments be received;
2. AND THAT Memorandum EDT-M01-2021 Addendum to Report EDT-01-2021 Business Improvement Areas Board of Management Appointments be received and remain confidential;
3. AND THAT the following individuals be appointed to the Dunnville Business Improvement Area Board of Management for the remainder of the 2018-2022 term of Council _____;
4. AND THAT the following individuals be appointed to the Hagersville Business Improvement Area Board of Management for the remainder of the 2018-2022 term of Council _____.

Prepared by: Alison Earls, BA, MEDI, Senior Economic Development Officer

Reviewed by: Lidya Romanuk, BA, EcD, Manager, Economic Development and Tourism

Respectfully submitted: Mike Evers, MCIP, RPP, BES, General Manager of Community & Development Services

Approved: Craig Manley, MCIP, RPP, Chief Administrative Officer

EXECUTIVE SUMMARY:

Staff recommend the appointments of the Dunnville and Hagersville Business Improvement Area (BIA) Board of Management for the remainder of this term of Council to carry out the role of each respective BIA. The nominees to the boards are chosen by a vote of the general membership and the list is brought forward to Council for appointment.

BACKGROUND:

There are three (3) BIAs that operate in Haldimand County: Hagersville BIA, Caledonia BIA and Dunnville BIA. A BIA is a body established by a municipality using the specific business improvement area provisions set-out in the *Municipal Act, 2001*. The BIAs encapsulate a specific geographical area, typically a historic downtown or commercial area of a community. All commercial properties within the boundary of a BIA pay a special levy that is collected by the municipality to fund the BIA. A BIA allows local business people, commercial property owners and tenants to join together and, with the support

of the municipality, organize, finance, and carry out physical improvements and promote economic development in their business district.

A BIA is also designated by a municipal by-law and is governed by a local management board comprised of BIA members. The local management board is selected by BIA members at an Annual General Meeting and ratified by Council. The purpose of this report is to ratify the appointment of new members to the management of each BIA to fill a number of vacancies created by recent resignations as recommended by the relevant BIA's.

ANALYSIS:

The Dunnville Business Improvement Area held their Annual General Meeting on October 13, 2020 and the Hagersville Business Improvement Area held their Annual General Meeting on November 17, 2020. At their Annual General Meetings each BIA selected their Board of Management, as well as passed their respective 2021 budgets. Council approval is required to appoint each member to the Board of Management.

Appointments to Boards of Management from each BIA can range from seven (7) to nine (9) members including a Council representative. Both the Dunnville BIA and Hagersville BIA recently had executive members resign from their positions, therefore the approval of these members is necessary in order for their boards to reach full compliment. If a vacancy occurs, such is currently the case, Council can appoint a new Board member, who shall hold office for the remainder of the term of Council. More information on the proposed appointments can be found in the Private & Confidential Memorandum EDT-M01-2021 Addendum to Report EDT-01-2021 Business Improvement Area Board of Management Appointments.

FINANCIAL/LEGAL IMPLICATIONS:

In accordance with the requirements of the legislation governing BIA's, representatives from each BIA will be attending the March 2, 2021 Council in Committee meeting to present the proposed 2021 budget and provide an overview of activities that took place in 2020 and planned activities for 2021. The BIA budgets are part of the 2021 Tax Supported Operating Budget scheduled for March 2021.

STAKEHOLDER IMPACTS:

Not applicable.

REPORT IMPACTS:

Agreement: No

By-law: No

Budget Amendment: No

Policy: No

ATTACHMENTS:

1. None.