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Clerk, County of Haldimand
45 Munsee St. N
Cayuga, ON N0A 1E0

Re: Delegation before CiC, December 10th, 2019

My name is Graeme Bachiu and I am the owner and filmmaker at Windecker Road Films, an independent TV/film production company operating in Haldimand County. I am writing to you to request to appear before council on December 10th, 2019 in the matter of requesting financial support for a 6 part documentary TV series I am producing in 2020, *The Black Settlers of Canfield*.

This series explores the stories of the black settlers of Canfield through the experiences of their descendants and touches on themes of inclusivity, diversity and respect that were both historical foundations of the community in Canfield and still values Haldimand County prides itself on today. Some of the stories within this series have national and international significance and have, thus far, not yet reached an audience.

As part of the research for this project I have partnered with Sylvia Weaver who was instrumental in the installation of the Canfield black settlement marker and has given numerous, popular public talks about the history of the black settlers in Canfield. I have met with Heritage Haldimand who have expressed their support for this project and have generously contributed \$300.00 towards the production.

As part of the series I will be featuring county facilities, such as the Canfield Community Hall, the Cayuga Library and Heritage Centre, as well as interviewing and collaborating with museum staff. At the conclusion of the project I will be donating "hard" copies to each library branch in Haldimand as well as the county archives with an exclusive license for use.

I have negotiated a broadcast license with Bell Media for *The Black Settlers of Canfield* to be aired on Bell's Fibe TV1 streaming service in the fall of 2020, reaching 1.8 million subscribers in eastern Canada and Manitoba. With this license comes roughly 75% of the funding for the project and I have been actively pursuing supplementary funding through sponsorships.

As far as I can tell, this is the first broadcast series produced in Haldimand, by a Haldimand County production company and producer which features uniquely Haldimand stories. Where possible, I am hiring Haldimand crew and creatives to assist me in this project.

I am requesting Haldimand County support *The Black Settlers of Canfield* with \$5000.00 contribution. In exchange, I will create a fifteen second advertising bumper consistent with county branding for inclusion in each episode, cite the county's financial support and partnership in the closing credits of each episode, promote and advertise the county's support and involvement in the project over social media, feature county facilities and staff within the body of the series and, as mentioned, donate "hard" copies of the final project with an exclusive license to each county library branch and the county archives.

The Black Settlers of Canfield is a landmark production for Haldimand County with the potential to reach a motivated, urban audience with its positive message about the quality of life in our community.

Please consider this request to appear before council on December 10th, 2019.

Sincerely,

A handwritten signature in black ink, appearing to read 'Graeme Bachiu', with a long horizontal stroke extending to the right.

Graeme Bachiu
Filmmaker