## NAMING OF CORPORATE ASSETS

## APPLICATION FORM

Please refer to the attached Policy regarding eligibility, criteria, financial considerations, signage size/location and process. Applications can be submitted to any Haldimand County office.

Municipal Freedom of Information Act: Personal information contained on this form is collected under the authority of section 11 of the Municipal Act 2001, SO2001, c.25. The information will be used for the purpose of administering the Haldimand County Naming of Corporate Assets Policy. Questions about this collection should be directed to: Manager, Community Development \& Partnerships at 905 318-5932 ext 6339.

| NOMINATOR'S INFORMATION |  |
| :--- | :--- |
| Name (individual or organization): Brian Hagan on behalf of Caledonia Regional Chamber <br> of Commerce - Special Projects Group |  |
| Mailing Address: 1 Grand Trunk Lane, Caledonia, ON N3W 2G6 |  |
| Telephone: home 905-765-4801 cell |  |
| E-mail: bandghagan@gmail.com (Brian Hagan) |  |
| Affiliation to Nominee: Fellow Volunteers. |  |
| NOMINEE'S INFORMATION |  |
| Name: Ron Clark |  |
| Mailing Address: c/o CRCC Special Projects Group |  |
| Telephone: home N/A $\quad$ work N/A |  |
| E-mail: N/A |  |
| Nominee Signature or two (2) signing authorities of the organization being nominated: <br> Nominee: Please see attached email from family. <br> Authority 1: Jason Clark (son) Authority 2: Christy Heaslip (daughter) |  |

## WHAT IS THE NAME YOU WOULD LIKE TO HAVE APPEAR ON THE SIGNAGE?

## Ron Clark Memorial River Walk

## NAMING OF CORPORATE ASSETS

## APPLICATION FORM



## NAMING OF CORPORATE ASSETS

## APPLICATION FORM

## CRITERIA FOR HONOURING INDIVIDUALS, GROUPS or a GEOGRAPHIC AREA

Please check all that apply:

$\square$
Pioneers, early settlers, industrialists or other historic figures significant to the County;
Veterans;
Fallen police officer or firefighter;
Exemplary public, political or community service;
Athlete or leader in sport and recreation;
Leader in the arts, music, culture, heritage or literature;
x
Someone who has brought positive national or international recognition to the County.

## CRITERIA FOR HONOURING INDIVIDUALS, GROUPS or a GEOGRAPHIC AREA

Please check all that apply:Demonstrated courage by having risked or given their life to save or protect others;
Demonstrated measurable excellence and exceptional service to the citizens of Haldimand County, the Province of Ontario or Canada;

The named individual or group will have made a significant contribution to the local community and will have represented Haldimand County in a meritorious manner so as to achieve wide recognition for their endeavours;Preference will be given to a naming that is directly related to the type of service being offered at the named facility (i.e. sports for sports facilities);

The individual or group have no other municipally-owned asset naming designations;
The naming will not cause confusion or duplication of names within the municipality or compromise emergency response situations;

$\square$
Where it relates to historic or geographic context, the individual, group or resource do not have any previous named designations; and,

$\square$
The nomination recognizes a geographic or historic context, or commemorates a historic event of cultural significance.

## NAMING OF CORPORATE ASSETS

## APPLICATION FORM

Please provide or attach documentation in support of the naming request, providing sufficient information relative to how the proposal meets the policy criteria.

Attached.

If the proposed naming relates to an individual who is no longer living, please provide/attach relevant background information, documentation of support from relevant organizations and verification from the individual's legal representative.

Attached.

## Haldimand County - Asset Naming Request Supplementary Materials

# Ron Clark: Family man, phillanthropist, farmer 

June 12, 1941 - January 14, 2019

By Kaitlyn Clark

The Haldimand Press

CALEDONIA-Haldimand lost one of its best on Monday, January 14, 2019 as local businessman and philanthropist Ron Clark passed away at the age of 78 . While he is gone, he certainly will not be forgotten, as Ron seemingly made it his life's mission to do good in the world.

Ron's family has a long history in Haldimand, with his grandfather Fred starting the family agricultural business, now known as The Clark Companies, in 1925 when it was just a hatchery in the basement of his Caledonia home. Ron joined the business in 1966, eventually becoming president before handing the reins over to his son, Jason, in 1999.

Never one to brag, Ron, along with his wife Nancy, could never completely stay out of the spotlight. In 2017 they were recognized with the Outstanding Philanthropists award by the Association of Fundraising Professionals for their donations through the Ron and Nancy Clark Foundation. The association described him as "unwaveringly generous by nature and humble by virtue". In 2012 they were each recognized with a Queen Elizabeth II Diamond Jubilee Medal. In 2013 they were recipients of the Honour Roll Award, the highest award given by the Grand River Conservation Authority, for their contributions to redeveloping the Caledonia Kinsmen Park and Taquanyah Conservation Area. They also contributed 75 kilometres of abandoned railway lines to be converted into trails.

Wayne Knox, who knew Ron through their work with the GRCA, said, "Most of us only see the tip of the iceberg when it comes to the positive impact Ron and Nancy and their family have made to just about all of us who live in this area ... Their philanthropy extends across just about every level of a local community's needs."
PAGE 12B - THE HALOIMAND PRESS • MARCH 7, 2019
Recognizing greatness in Caledonia

## Ron Clark posthumously awarded Lifetime Achievement Award

 CALEDONIA-Caledonia's Business Achievement Awards for 2018 took place on Wednesday, February 27, 2019. Warren Burger was the master of ceremonies and welcomed attendees. After cocktails and dinner, presentations for awards were made. Shown above, left: Recipient of (he $\$ 1,000$ Chaledonia Regionnal Chimber orn Chile Park Secondary School principal Cathi Krueger. Right: Receiving the Lifetime Achievement Award on behalf of Ron Clark is his daughter, Christy Heaslip, and his granddaughters Reagan Clark, Holly Heasilip, and Ryann Cliark -Haldimand Press photos by Jilian Zynomirski.

## AWARDS AND WINNERS

## Citizen of the Year

Michele Anstett was bom and raised in Caledonia and has lived there her whole life. She learned the importance of community support from her parents; her father was one of the original Caledonia Lions. Michele is often found helping with local sports groups, including working as team manager for
Caledonia Thunder Hockey, as well as taking a lead role with Caledonia Minor Hockey. Michele has also spent her time volunteering elsewhere, including with the Lions.
 on behalf of her late father. "This award would have meant a lot to him, because its from you, is about his hometown, a Heaslip. "This award here tonight is about his hometown, a
town where he was born and raised, the town where his children were born and raised, where two of whom still live with seven of his 10 grandchildren. "When the idea of donating the pool was starting to be discussed, he spoke of wanting to He wanted to give something back to the town that he loved, that he remembered and enjoyed for years to come. I think we can all agree that he was succesfful in that quest. With
his passing, I can speak for my entire family when I say we were completely overwhelmed by the kind messages, cards,




Caledonia Regional Chamber of Commerce Scholarship ported the community for many years. They invite the entire Busines Achievement
Zen Construction Zen Construction is a certified, professional outdoor ling
space construction company. Josh Putt started the business years ago after being inspired by his father who was in the
residential construction industry. He has built a company around trust and honesty. Putt pushes these values on his staff so that each customer, no matter how large or small the
project is, has a good experience.
UOSIIM əOJ4○ pue ǨdinW euநjary
 Secondary School (MPSS), maintaining an academic average of over $90 \%$. She received academic honours. Winction awards in ninth, tenth, and eleventh grades. She is a member of several school groups and is a dependable, hardworking employee at Tim Horlons. Through these, and other lasting friendships, and gains new skills and abilities. Chloe Wison is an honours student in grade 12 at to dents when needed and demonstrates respect to teachers. She is looking to pursue a degree in either business or education. Chloe has been part of many community groups and initiatives. She has put her passion to use when she received a grant to start her own mobile, clothing store, giving Chloe a
wealth of knowledge for her future career as a business leader. The Caledonia Regional Chamber of Commerce Scholarship is brand new and designed to encourage it a lifelong responsibility. The $\$ 1,000$ scholarship was made possible thanks to MontHill Golf \& Country Club and Scotiabank. Four going on to post-secondary education; they must list the


Edinburgh Square Heritage \& Cultural Centre Tourism Caledonia recognized Edion of the history of Caledonia through educational and outreach activities, and the numerous permanent and temporary exhibits available. Most an architectural-design edifice of the renowned John Turner.


The Haldimand Choralairs celebrated 55 years in January

 sional directors George Shippey, Geoffry Bullivent and, since
2010, Dr. Stillman Matheson.

Mayor's Business Community Service е!uopopes 'sjoysen siyaz

Zehrs Caledonia is a long-standing grocery store for resi-
dents and businesses. Zehrs Markets Caledonia has sup-

## \$1.5-million gift from Mr. Ron Clark, HBA '65, and Mrs. Nancy Clark



A recent leadership donation from Mr. Ron Clark, HBA ' 65 , and Mrs. Nancy Clark through The Ron and Nancy Clark Foundation will support Ivey's Pierre L. Morrissette Institute for Entrepreneurship.

The Clark's generous gift of $\$ 1.5$ million will create the Ron and Nancy Clark Chair in Entrepreneurship, the first faculty chair dedicated to the study of entrepreneurship at Ivey. The Clark Chair will develop innovative research and teaching materials that will broaden the depth and dissemination of Ivey's unique programs in entrepreneurship, both in the classroom and beyond the School. The expanded teaching, research and outreach enabled by this Chair will contribute to a deeper understanding of how to build new high growth ventures more successfully.

In addition to the Chair, the Clark's will establish both the Ron and Nancy Clark Entrepreneurship Initiative Fund, providing stable funding for the Institute's extensive experiential learning and practitioner outreach activities and the Ron and Nancy Clark HBA Entrepreneurship Award, an annual award for a second-year HBA student based on academic achievement, a strong interest in entrepreneurship, and demonstrated financial need.

We are very grateful for this incredible donation from Mr. and Mrs. Clark. Mr. Ron Clark is the retired President of The Clark Companies, now a fourth generation family-owned and operated agricultural business headquartered in Caledonia, Ontario. Mr. Clark traces his entrepreneurial roots back to a small family operation in 1925. The Clark Companies is now a leading supplier of poultry and egg production equipment systems and provider of seed, fertilizer and crop protection products and services. The company also has one of the largest farming operations in Canada including poultry, egg, corn, wheat, and soybean production.

This exceptional commitment from Mr. and Mrs. Clark will strengthen Ivey's entrepreneurship research and teaching and open the door to entrepreneurship and family business for future generations to come.

## The passing of a champion for youth education



We are saddened to learn of the passing of Ron Clark. With his wife Nancy, Ron made a generous donation in 1989 to establish the Clark Bursary Fund. It was created to assist youth in care and former crown wards in Ontario to achieve their academic and career goals. The Fund provided 20 one-time grants and 25 multi-year grants each year.

A memorial celebration will be held at Grace United Church, Caledonia, on Saturday, January 19, 2019 at 11am. In lieu of flowers, donations to Grace United Church, the Juravinski Cancer Centre C/O Hamilton Health Sciences Foundation, or a charity of your choice would be appreciated.

This photo from 2016 shows Nancy and Ron Clark, surrounded by just a few of the recipients of a Clark Bursary

## What's Inside:

## Watershed Awards

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## Cover photo

Ron and Nancy Clark at their home across from the southern Grand River.



## Caledonia couple receive top environmental award <br> Grand River in Caledonia. In September they

## By Janet Baine

GRCA Communications Specialist

Nature and education are incorporated into the collage of giving for Ron and Nancy Clark, recipients of the 2013 Honour
Roll Award,
This is the highest level of award given out by the Grand River Conservation Authority and it is not given out each year. Yet it is only one of many awards and recognition events for the Clarks since last Christmas.
"It has been quite a year. We'll have to come down to earth soon," Ron says.

Last December Ron and Nancy both received Queen Elizabeth II Jubilee Medals. Then in June they were recipients of honorary doctorates from Laurentian University due to their philanthropy and volunteering. On July 1 they cut the ribbon at the newly redeveloped Kinsmen Park along the
helped cut the ribbon at the newly-rehabilitated Taquanyah Conservation Area. At the end of October they received an Honour Roll award from the GRCA.
Their environmental contributions go beyond the GRCA and this watershed. Ron Clark was successfully running the Clark Companies when he first joined the Grand River Conservation Authority board in 1972. He became vice-chair in 1974 and held that position for 10 years. Ron was among those presiding over the official opening of the Taquanyah Nature Centre in 1973, the Guelph Lake Dam and Conservation Area in 1976 and the Caledonia Dam in 1980, to name a few.
"I'm a life-long resident along the river. Being part of the GRCA got me to become more involved with the Grand River," Ron says. He and Nancy are also long-time supporters of the Grand

River Conservation Foundation. They contributed to the campaign to purchase 75 kilometres of abandoned railway lines and convert these into trails. Between 2003 and 2007, they contributed annually to the Campaign for Outdoor Education, which kept the GRCA's nature centres operating during a period of government cutbacks.
Many years ago they offered a substantial amount to the Grand River Conservation Foundation for habitat redevelopment at Taquanyah Conservation Area, if these funds were matched. This initial contribution helped to bring in funds to complete the project. The land was rehabilitated after the Taquanyah Reservoir was removed and wetlands were added along with trails, interpretive signs and benches. This is very special part of the southern Grand to visit and there is no cost to do so.

## Connection children with nature

The Clarks also provided funds to improve the Taquanyah Nature Centre. This resulted in upgrades to washrooms, floors, windows and doors, lighting, deck and stairs.
The Clarks have 10 grandchildren, many who live in the area and some have visited Taquanyah.
"We're from a farming background, so we get outdoors, but a lot of kids are from the city and they don't get outside. We're thinking not only of our own grandchildren, but all the children because if there is no outdoor education facility, they don't have the option to go there and learn," Ron says. They also support the Joy Program, to bring students to Ruthven for interpretive programs.
Kinsmen Park in Caledonia was redeveloped by Haldimand County thanks to the Clarks. This 10 -acre property along the Grand River now has a new pool, splashpad, gazebo, outdoor fitness equipment and a ball diamond. The new River Walk along the Grand River creates an accessible path as part of this major project funded. A committee of nine including the Clarks and two of their children worked out the details and then worked with contractors and staff.
The park opened on July 1. It is now the recreational and social hub of downtown Caledonia.

## More award recipients

Stories about five more 2013 Watershed Awards will be featured in future issues of Grand Actions. The recipients were:

- Paul Clark is a Guelph teacher who has been planting trees for 17 years. He ensures that all students at St. Peter School plant trees each year. This has transformed the area around the school.
- The Turtle Island News has been hold ing an Earth Day Festival for the past seven years in Ohswekan. Since 2006, thousands of trees have been given out.
- The late Lynne Woolstencroft of Waterloo was a dedicated politician who undertook many environmental initiatives during her political career.
- George and Peggy Sarson of Waterloo started Run for the Toad at Pinehurst Lake in 2002. Now it is Canada's biggest trail run and the Sarsons have improved the amenities at Pinehurst.
- Bernd Brandt has planted 25,000 trees of 20 species on his property in Oxford County, creating a beautiful forest.

Awards are given out each fall by the GRCA. More information and videos are available on the GRCA website: www.grandriver.ca/award.

# Growing a forest in Oxford 

By Janet Baine, GRCA Communications Specialist

When he sees an empty spot on the landscape, Bernd Brandt has an urge to plant a tree.
He has had that urge so often that he has planted 25,000 trees on his 150 acre property in Oxford County near Bright at the far west of the Grand River watershed. He received a 2013 Grand River Watershed Award for the forest he has created on his land.
"I really like mixed forests, this is what I like to see the most," Brandt says, stretching his hand toward a varied forest that includes 20 species of trees of different sizes that he has personally planted or had planted. Some are old trees and others are newly planted.
Brandt has always liked trees. When he moved to the Toronto area from Germany as a child, he says he watered the weeds in the yard hoping they would grow. He became a mechanical engineer and ironically his first job was working on logging equipment, but he left that behind long ago. Until recently, he had his own company specializing in mobile equipment for the utility and


One Honour Roll Award and five Grand River Conservation Awards were given out by the GRCA in October 2013. From left are Ron and Nancy Clark, George and Peggy Sarson, Amy Catherwood (for Turtle Island News), Peter Woolstencroft (for Lynne Woolstencroft who passed away in May), Jane Mitchell (GRCA chair), Bernd Brandt, Joe Farwell (GRCA CAO) and Paul Clarke.

## Couple gives \$5 milliion to Juravinski

## News Dec 12, 2014 The Hamilton Spectator

A Caledonia couple well known for their philanthropy has made a $\$ 5$-million donation to the Juravinski Hospital and Cancer Centre.
Ron and Nancy Clark presented the gift to the Hamilton Health Sciences Foundation Thursday night at the Concession Street hospital.
The couple said they were making the donation because they had personal experience with the quality of care at the Juravinski facility.
"It is our wish that this gift inspires others with the means to support the tremendous and talented teams at the Juravinski Hospital and Cancer Centre," Ron Clark said at the dinnertime ceremony.
The Clarks are part of a family business called The Clark Companies, an umbrella for a series of agri-businesses that serve the agricultural community across the globe. This includes Clark Egg Farms, Clark Poultry Farms and Clark Farming.
HHS said it was naming the Hematology Unit and Oncology Day Services in honour of the couple.


## Summer 2009 - Volume 53 - Number 3

Celebrating 20 Years of Enriching Education for Youth Recognizing the Clark Bursary Award recipients and the Clarks


L to R: Clark's daughter-in-law Sandy Clark and Christie Heaslip
On June 1, OACAS, member agencies and youth in care celebrated the 20th anniversary of the Clark Awards and the Clark family's ongoing commitment to education for youth.

For 20 years, Ron and Nancy Clark of Caledonia have graciously donated to the Clark Bursary Fund to ensure youth in care can pursue their academic dreams through scholarships and bursaries. From the first endowment in 1989, the number of new bursaries awarded annually has steadily increased from five bursaries of $\$ 250$ to 20 bursaries of $\$ 4,500$ per year for university studies and $\$ 3,000$ per year for college studies in 2009.

## History

- In 1989, there were five bursaries of $\$ 250$ awarded to young people in care.
- In 1995, Ron and Nancy began contributing yearly to ensure 20 bursaries were available to deserving young people.
- In 2000, they introduced the one-time Clark Grant of $\$ 1,000$ to youth in care and former youth in care pursuing educational, employment or skills development programs.
- In 2007, the Clarks' benevolence continued with the introduction of the Clark Graduation Award, a gift of $\$ 1,000$ for Clark Bursary recipients completing their post-secondary studies, a generous graduation present from the Clarks.
- In 2009, 20 new bursaries and 20 grants were presented.

Since 1989, the Clarks' have donated $\$ 1.96$ million and supported 480 bursary and grant recipients. The Clark Bursary Fund continues to make it possible for exceptional young people to pursue post-secondary education.

A 2009 Clark Bursary recipient, said of the Clarks, "Your generosity is greatly appreciated because without your support I would not be able to continue my dream of becoming a nurse. I've worked hard to get this far and now look forward to my graduation knowing that I finally made it thanks to you." Another 2009 Clark Bursary recipient, wrote said in a letter to the Clarks, "Education is something I greatly value. Having been a foster child at a young age, change of setting and relationships were [things] I was fairly used to. To me, school offered a type of continuity and stability. Please know that your generous contribution to my education will never be forgotten. With all my heart, thank you."

At the Annual Awards Dinner, the 20 new recipients expressed their gratitude to the Clarks for their ongoing contributions. This year the Clark family was represented by daughter Christie Heaslit and daughter-in-law Sandy Clark. On behalf of Ron and Nancy, they presented the awards along with Minister of Children and Youth Services, Deb Matthews to the 20 exceptional young people who were selected based on academic success and excellence in community involvement.

Each individual who receives a bursary is eligible for up to three more years of funding, depending on the educational program. Students attending university receive $\$ 4,500$ per year and students attending college receive $\$ 3,000$ per year. The Clark Bursary is valued at up to $\$ 18,000$ for each youth for their university or college pursuits.

The 20 recipients in 2009 were selected for the Clark Bursary from these member agencies:

- Algoma Children's Aid Society
- Catholic Children's Aid Society of Hamilton
- Children's Aid Society of Hamilton
- Children's Aid Society of Ottawa
- Children's Aid Society of Simcoe County
- City of Kingston \& County of Frontenac Children's Aid Society
- Dufferin Children's \& Family Services
- Haldimand-Norfolk Children's Aid Society
- Hastings Children's Aid Society
- Kenora-Patricia Children \& Family Services
- London-Middlesex Children's Aid Society
- Northumberland Children's Aid Society
- Peel Children's Aid Society
- Prescott-Russell Services to Children and Adults
- Sudbury-Manitoulin Children's Aid Society
- Thunder Bay Children's Aid Society
- Toronto Catholic Children's Aid Society
- Waterloo Family \& Children's Services
- Wellington Family \& Children's Services
- Windsor-Essex Children's Aid Society

The fund provides ongoing scholarships, bursaries and opportunities for the most exceptional young people involved with Ontario's Children's Aid Societies to pursue their post-secondary aspirations.

The Clark family has shown their commitment to youth education and achievement and they have made a vital difference in the lives of young people who have overcome many obstacles and now have the opportunities to reach their potential.

## From the Ontario Association of Children's Aid Societies:

## Applications for the Clark Bursary Awards are now closed for the 2017-2018 academic year.

The program is currently being refreshed. New information will be available starting Fal1/Winter 2018
If you are a current Clark Awards recipient please remember that Clark payments are not automatic, they are generated when we receive your proof of enrollment for the semester. Please remember that you are responsible to send an email to awards@oacas.org with your proof of enrollment each semester as soon as possible to access your award payment.

Highlights of changes that took place in 2017

- Discontinued the Children's Aid Foundation / PHD scholarship award
- Changed the eligibility to allow youth 21 years and over to qualify
- Allowed youth 21 years and over to apply independently of their agency (although ideally the CAS would be involved and supportive)
- Required that youth apply for Ontario Student Assistance Plan (OSAP)


## Awards background

The Clark Bursary Fund was established in 1989 through a generous donation by Ron and Nancy Clark of Caledonia. It was created to assist youth in care and former wards to achieve their academic and career goals.

The Clark Bursary Awards are multi-year awards offered to young people who are pursuing post-secondary educational, employment or skills development programs and require financial assistance. CASs may identify one nominee per agency for this multi-year award. In 2017, the Clarks will support 25 youth with this generous award. Bursary recipients will receive $\$ 3,500$ annually for up to four years of post-secondary programming (one nominee per agency).

The Clark Grants are 20 one-time grants of $\$ 1,000$ offered to young people who are pursuing post-secondary educational, employment or skills development programs and require financial assistance. The grant is available for tuition, equipment, tools or other requirements to be used towards this training or professional development (one nominee per agency).

If you have any question regarding OACAS Youth Awards Scholarships, please contact awards@,0acas.org

