
HALDIMAND COUNTY

Memorandum CDP-M01-2019 Great Arts for Great Lakes Initiative Update For Consideration by Council in Committee on February 26, 2019



To: Mayor Hewitt and Members of Council
From: Anne Unyi, Supervisor, Heritage and Culture

This memo is intended to update Council on Haldimand County's involvement with the Great Art for Great Lakes initiative.

Great Art for Great Lakes is about strengthening people's relationships with the Great Lakes through participatory art and is part of a larger initiative: Greatness – The Great Lakes Project. *Greatness*, which through a campaign of outreach and engaging signature projects, raises awareness and appreciation for the Great Lakes.

Memorandum PED-COM-M04-2018 Great Art for Great Lakes Initiative considered by Council in Committee on June 19, 2018, outlined the request for support made by the Great Art for Great Lakes project to Haldimand County. Council, through Recommendation 7 (June 25, 2018), accepted the information presented in the Memorandum and agreed to provide the support noted below.

Contingent upon Great Art for Great Lakes receiving funding from the Ontario Trillium Foundation, Haldimand County committed to working cooperatively with the Great Art for Great Lakes organization and providing up to \$7,500 of in-kind support through the following:

- Providing space for community workshops/programming;
- Identify location(s) for the installation of art pieces;
- Providing assistance with the installation of art piece(s); and
- Working with Great Art for Great Lakes to promote the project and programming through its marketing channels (e.g. Community Guide, social media, website, etc.)

In November 2018, Great Art for Great Lakes (GAGL) announced that the Ontario Trillium Foundation had provided funding support for five Great Art for Great Lakes public art projects for 2019, and an additional five in 2020. The two-year project will involve the arts and group learning workshops, focused across communities in the Grand River catchment specifically, Haldimand County, Norfolk County, Woodlands Cultural Centre, the Grand River Conservation Authority and Six Nations of the Grand River Council. Two of the arts projects will be created and located in Haldimand County – one in 2019 and a second in 2020.

GAGL will pay a commission of \$5,000 to the artist(s) chosen for each of the two projects here in Haldimand. Possible locations for the art piece are the Dunnville, Caledonia, Hagersville and/or Jarvis branches of the Haldimand County Public Library. Both wall and floor spaces will be considered. Alternatively, an artist may create a digital submission (video available on Haldimand County website or social media, intranet, etc.). The Haldimand County Public Library Board's Meeting Rooms Policy FAC-2 addresses art and other exhibitions in library meeting rooms and other spaces.

The Great Art for Great Lakes project will operate in five phases following the Call for Artists in March and the review of submissions and artist(s) selection in (April). The selection panel will be established by Great Art for Great Lakes with input from Haldimand County Heritage and Culture staff. The panel will be comprised of members from GAGL, Haldimand County and a representative from Six Nations.

Phase 1 - Call for proposals released March 5th, 2019, followed by an Information Session for those interested in submitting a proposal (March 20th, 2019). In late April, a community event facilitated by GAGL where the selected artist will be announced. The artist is to be in attendance and will introduce their project to the community.

Phase 2 - June/July: Artist lead community maker workshop facilitated by the artist with support from GAGL. It is during this event the public will participate with the artist in co-creating a community-based, Great Lakes-themed artwork - under the direction of the artist.

Phase 3 - July/August: Artist studio time to complete work and prepare for installation.

Phase 4 - September: The unveiling and gifting of the project to Haldimand County.

Phase 5 - The launch of the Community Flow project by the artist-in-residence (Community Flow is a digital online art piece that will showcase the creations of each of the five community maker projects from the Great Art for Great Lakes initiative).

A similar schedule will be followed in 2020.

In 2019 and 2020, Great Art for Great Lakes will draw upon the creativity of individuals to express their stories and attachments to the Grand River Watershed through artistic means leaving a lasting legacy through permanent artworks.