

Trail Matrix Scoring Process

PED-COM-16-2018, Attachment 4

- The evaluation scoring of each proposed name was based upon 3 categories:
1. The criteria outlined within the naming policy;
 2. Additional documentation associated with the name that was provided in support of the nomination; and
 3. Additional relevant background and research which was added to the discussion by the Advisory Committee.

In terms of implementing the policy, the practice for all corporate naming since it was put in place has been that each category has been assigned a weight to determine a final score.

1. Criteria 50%;
2. Additional documentation 30%; and
3. Additional relevant background 20%.

The Advisory committee reviewed each name with each specific criteria set out in the policy and through discussion came to a consensus as to the eligibility. If eligible, each name was awarded one point per criteria if it met it and no points if not. Similarly, discussion and consensus amongst the committee resulted in the scoring of the background information submitted and any additional information provided by members. .

Prior to the preperation of the staff report the additional relevant background that was provided either by the applicant or through the advisory committee knowledge was verified through research and additional research by staff.

				Cayuga Trail										Caledonia to York						General						Added by Trails Advisory Committee	
CRITERIA FOR HONOURING INDIVIDUALS, GROUPS or GEOGRAPHICAL AREA				Cayuga Courthouse Trail	Cayuga Hangman's Trail	Canada Southern Trail	Great Western Loop Trail	Helen Kinnear	Canadian Rail Trail	Indiana Trail	David Thompson Trail	Dr. Justice T. David Marshall Lookout	The Grand Canal Trail	Grand Navigation Trail	Nelles Tract	Slack Trail	Bobolink Songbird native to this area	Becky Keller Trail	Haldimand Rifles Trail	Butler's Rangers Trail	Captain Thomas McQueen	Anna Mitchell	Sir Frederic Haldimand	Gypsum Mine Tract	Cayuga Grand Vista		
1	Demonstrated courage by having risked or given their life to save or protect others																		1	1	1	1					
2	Demonstrated measurable excellence and exceptional service to the citizen's of Haldimand County, the Province of Ontario or Canada							1			1	1						1	1	1	1		1				
3	The named individual or group will have made a significant contribution to the local community and will have represented Haldimand County in a meritorious manner so as to achieve wide recognition for their endeavours							1			1	1						1	1	1	1	1	1				
4	Preference will be given to naming that is directly related to the type of service being offered at the named facility (i.e. sports for sports facilities)					1	1		1				1	1	1									1	1		
5	The individual or group have no other municipally owned asset naming designations			1	1	1	1	1	1		1	1	1	1	1	1	1	1	1	1	1	1		1	1		
6	The naming will not cause confusion or duplication of names within the municipality or compromise emergency response situations				1	1	1	1	1		1	1	1	1		1	1		1	1	1	1		1	1		
7	Names will not be chosen that lend themselves to inappropriate short forms or modifications			1	1		1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1		
8	The named individual or group will have significant local area identification with Haldimand County that will be understandable to a majority of local residents			1				1	1		1	1			1	1		1			1			1	1		
9	Nominations will not be accepted from immediate family members of the nominee			1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1		
10	Where such recognition is approved the Haldimand County will continue to maintain a significant corporate identity through its Corporate Logo or Seal			1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1		
11	Municipal employees only after no longer an employee and for civic actions/initiatives beyond the scope of work			1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1		
12	Politicians or appointed public officials							1				1															
13	Where it relates to historical or geographical context, the individual, group or resource does not have any previous named designations				1	1	1	1			1	1	1	1	1	1	1		1	1		1		1	1		
14	Nominations to recognize geographic or historical context:																										
	a. Commemorate historical event or cultural significance Landmark				1			1			1	1			1				1	1			1	1	1		
	b. Naming- Refers to a local resource, landmark or identifiable community characteristic			1		1	1		1				1	1	1		1						1	1	1		
Weight Points				15	7	23%	8	27%	9	30%	12	40%	9	30%	4	13%	11	37%	12	40%	9	30%	11	37%			
Attached doc criteria				30	0	0%	5	5%	0	0%	0	0%	30	30%	0	0%	0	0%	5	5%	0	0%	0	0%	0	0%	
Relevant background				20	10	10%	10	10%	5	5%	5	0%	20	20%	5	5%	0	0%	0	0%	0	0%	5	5%	5	5%	
Weight 100%				65	17	33%	23	42%	13	32%	14	30%	62	90%	14	35%	4	13%	26	52%	62	90%	14	35%	31	57%	